

EcoMobility World Congress

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Future Mobility: Personal or Shared?

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Agenda

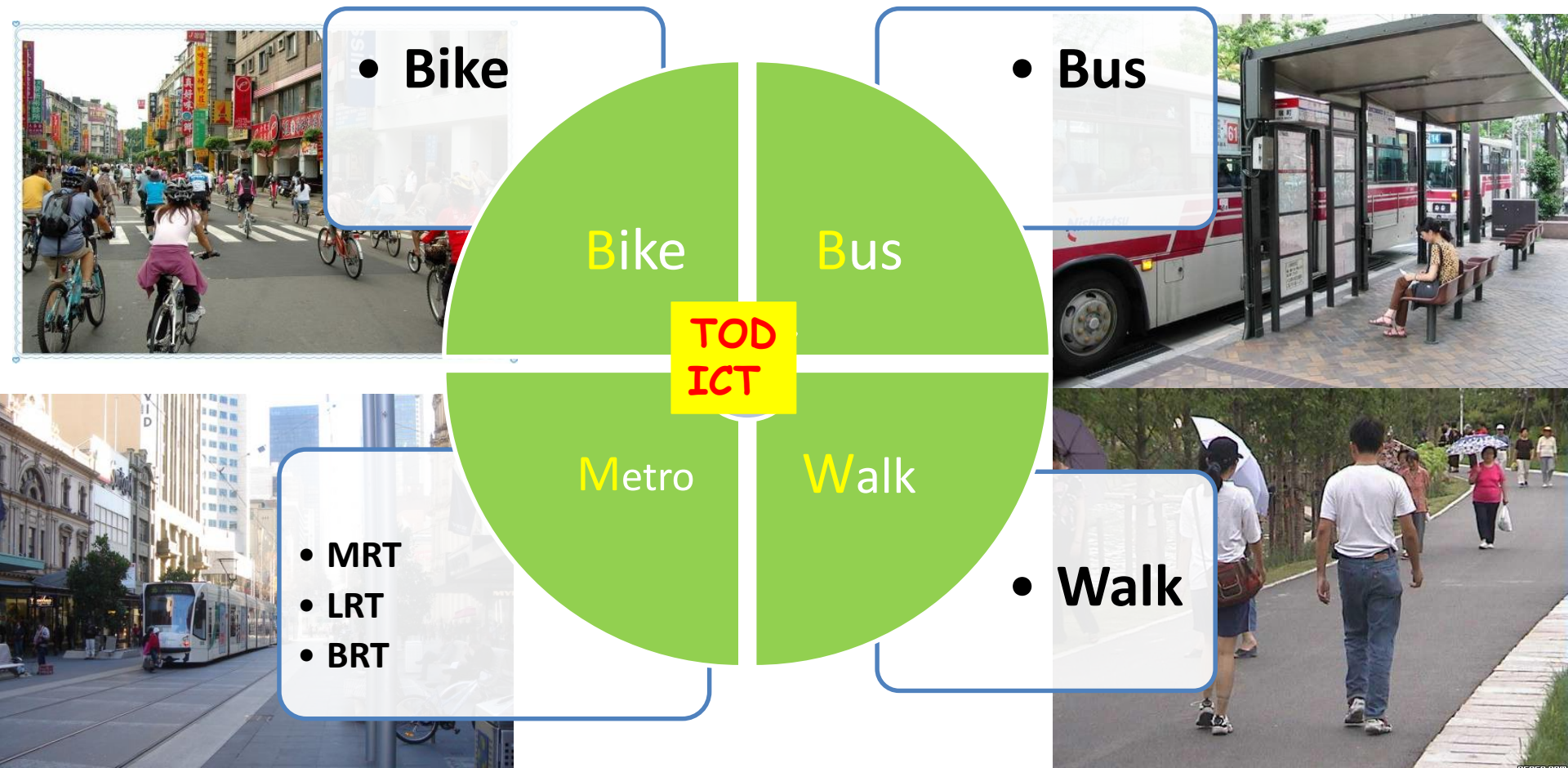
- Policy for Sustainable Urban Mobility
- Discussions on Personal and Shared Mobility
- Conclusions



Policy: EcoMobility + MultiModality

BBMW + SHARED MOBILITY

- TOD: Smart design of cities
- ICT: Seamless services



Sharing Systems of Scooter / Car and National Plan

U-Motor



+



+

gogoro



+



能源網路™

YouBike

- Priority : Poor MRT coverage area and parking supply shortage districts
- Electric motorcycles
- gogoro and WeMo

U-Car



source: Zipcar



source: car2go

- Coordinate with car purchasing limitation and public housing
- Rental stations at public housing and public parking lots
- Electric cars

Challenges.....



Source:
<http://michaelturton.blogspot.com>

Full Trip Cost

- Total Trip Cost and Social Equity
 - usage, facility, time, external cost (Pollution, Public Health, Congestion, Safety...)
- Actually Paid/Should Pay

Walk: 100.0%

Bike: 96.6%

Scooter: **34.8%**

Car: **59.6%**

Taxi: 67.8%

Bus: 81.6%

Metro: 89.7%



Motorized vehicles are heavily subsidized by the public resources

Answer for Personal Mobility or Shared Mobility?

- **Quick Answer** by the KEYWORDS
“Livable, Shared, and Intelligent” ...



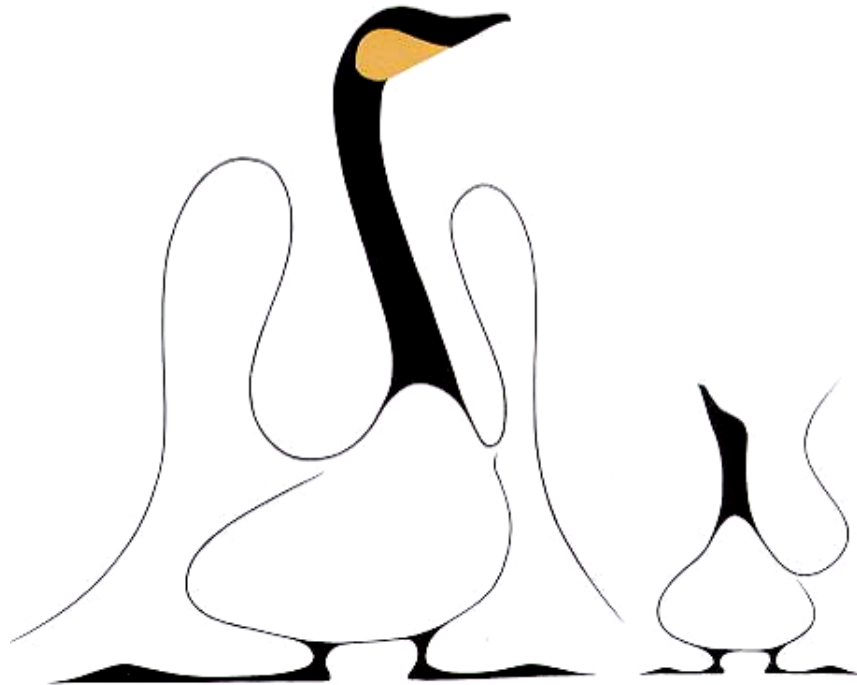
Public Transport + Active Mobility + Shared Mobility

- We have shared our space, infrastructure, and information....
- But, most of motorized vehicles do not pay what they should pay
- Applications of ITS and advanced Technologies for achieving the goals of livable cities by:
 - having users paid for it
 - sharing limited resources

Concluding Remarks

- BMW + Shared Mobility
- Research on Full Trip Cost for Shared Mobility and AEVs
- Smart Design of City + ITS Technologies
- National Plan and Strategies
- International Collaborations





"LEARNING"

BENJAMIN CHEE CHEE

Thank You

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