



# **MAINSTREAMING** ECOMOBILITY IN URBAN & REGIONAL DEVELOPMENT 2017

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# PENANG - Pearl of the Orient

Land Area (km<sup>2</sup>)

1,039

Population

1.64 mil

Density (per km<sup>2</sup>)

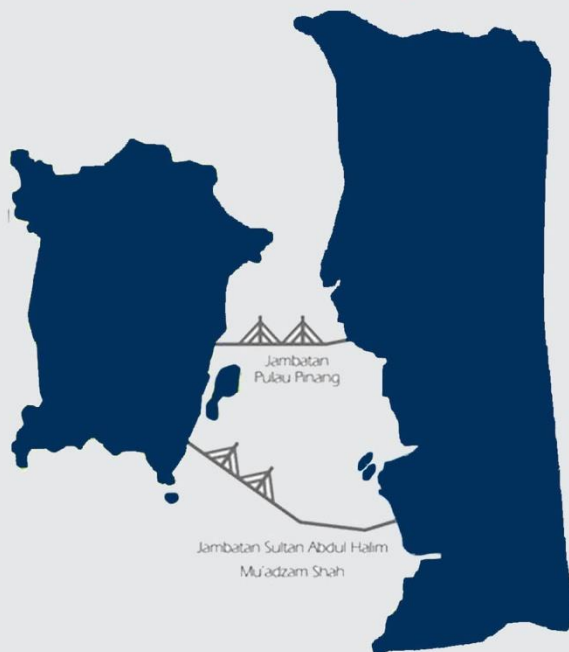
1,604

Temperature

90 °F | 77 °F

Rainfall (in)

2.7 (dry)  
15.1 (wet)



State Capital of Penang

## GEORGETOWN

Languages

Malay English

中文

Ethnics



9.8%



41.2%



41.2%

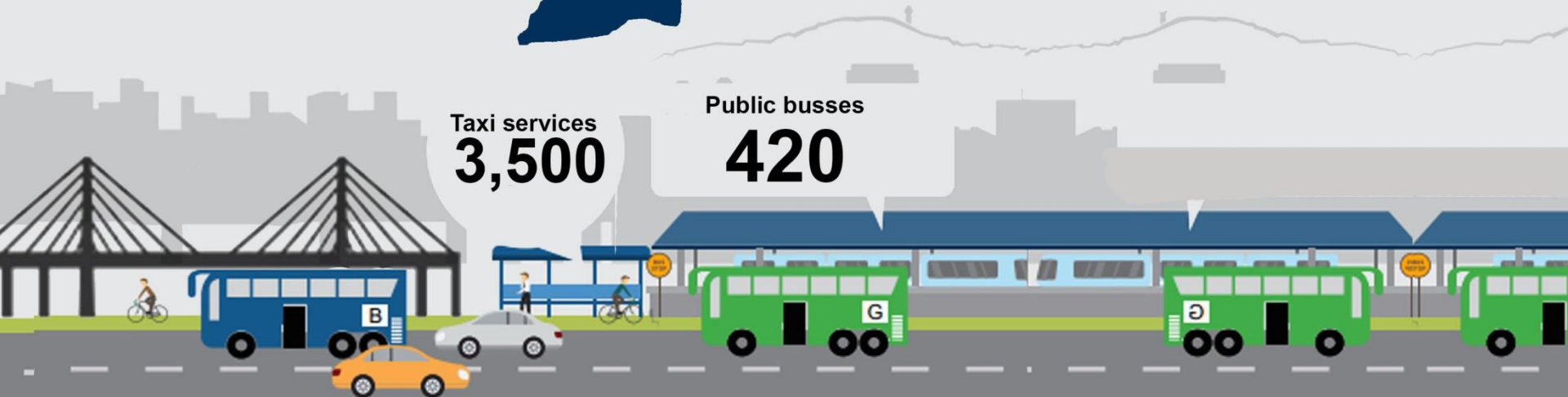
Others 0.7%  
Non-Malaysian 7.2%

Taxi services

3,500

Public busses

420





# CURRENT SERVICES TO IMPROVE **CONNECTIVITY**



**3**

## **FERRY SERVICES**



### **PENANG MASTERPIECE**

**USED BY PENANGITES TO TRAVEL FROM  
BUTTERWORTH (MAINLAND) TO PENANG  
ISLAND.**





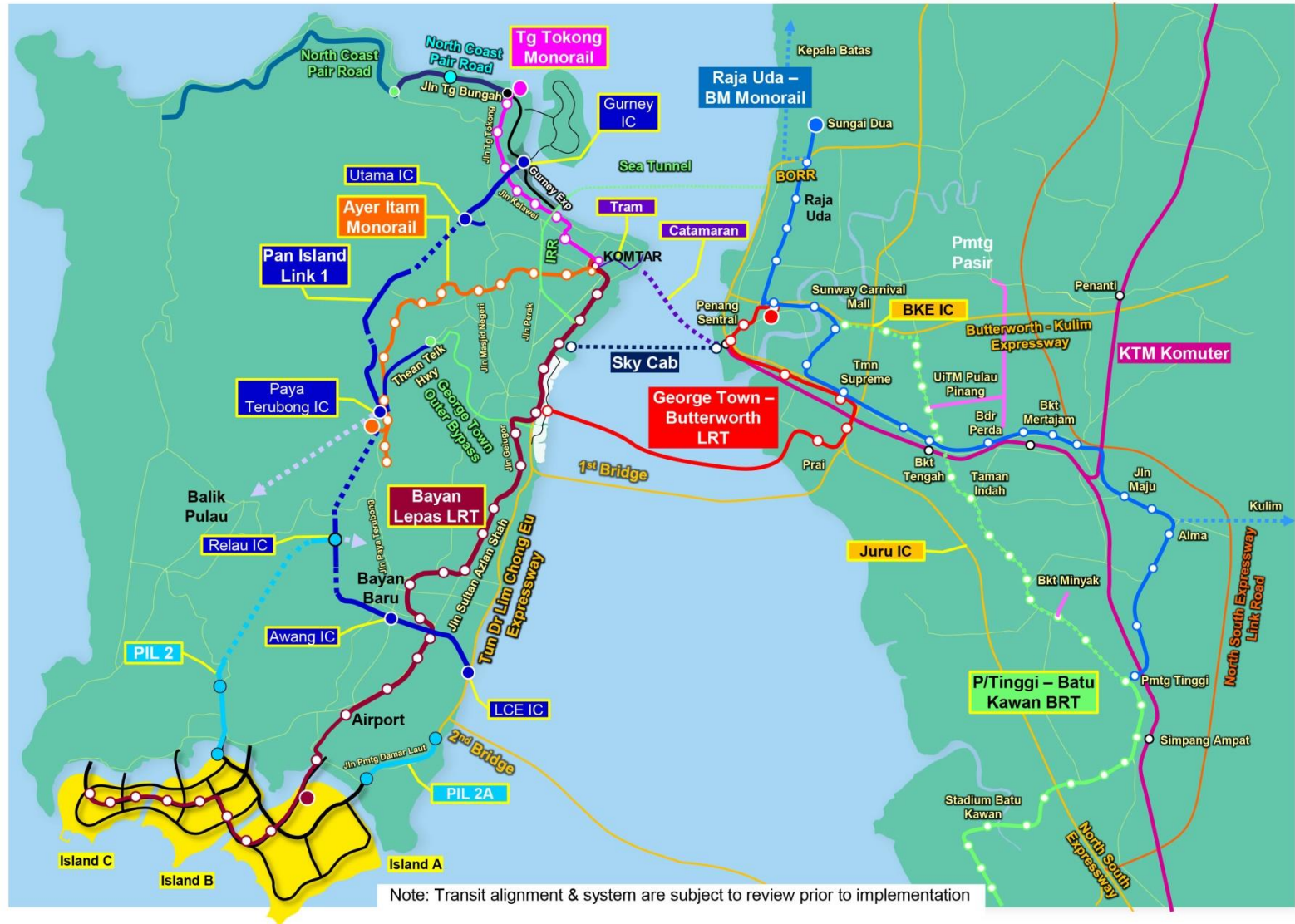
# FREE BUS SERVICES TO PROMOTE PUBLIC TRANSPORT



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# PENANG TRANSPORT MASTER PLAN IMPROVING CONNECTIVITY

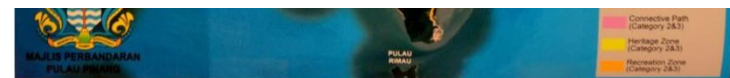




# PENANG TOWARDS ECOMOBILITY BICYCLE MASTERPLAN



**A bicycle sharing system (Link Bike) is being implemented in George Town as an alternative mode of transportation for short trips, replacing cars in the narrow streets of George Town.**







# PENANG TOWARDS ECOMOBILITY PEDESTRIAN IS KING CAMPAIGN



**The campaign was launch in November 2015 by Penang City Council which aspires to make the island a safe haven for pedestrians. Its main aim is to improve Penang's low walkability index and address the growing number of apathetic motorists on the road.**





**CLEANER, GREENER, SAFER, HEALTHIER PENANG**  
**THANK YOU**