



Urban Transport Financing: How to find a balanced Mix of Economic Instruments

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Challenges in developing cities



10-25% of urban areas are taken by road transportation infrastructure - A lot of space for cars but...













Content

The financing challenge – Why financing is important

- Major actors
- The real costs of transport who is paying what?

Financial Instruments

- Local Instruments
- National Instruments
- Global Instruments

Combining the financing Options

Introduction: The Module and the financing Challenge

Why financing is important?



Gap between local needs and the available financial resources



Photo by Manfred Breithaupt, Transmilenio

•Car-orientated investment

Development Institut

- Poor provisions for pedestrians and cyclists
- Lack of resources for high quality public transport systems

Sustainable Urban Transport



The real costs of transport – who is paying what?

- Time costs
- Vehicle and vehicle operating costs
- Public transport fares
- Private accident costs

Paid by transport users

- Infrastructure
- Accidents health treatment, loss of family income, grief and suffer.
- Air pollution, noise, vibration and associated health costs
- Climate Change
- Congestion & urban space consumption

Paid to a large extent by the society through general taxes. Leads also to increased health costs, decreased quality of life, etc.

Correct prices lead to better mobility choices

"Prices for transport services are currently set without reflection of their full costs, thereby permitting car users to travel **without being fully aware of the costs** of his/her travel activity"

Source: The True Costs of Automobility: External Costs of Cars - Overview on existing estimates in EU-27, TU Dresden

Each car in Germany is **subsidised with annually 2.100 € by the society** (not considering infrastructure costs)



Major problem of transport financing

High cost of investments and operation vs. the lack of capital

Funds can and should be mobilised from within the transport sector (fuel and vehicle taxes, user fares & charges)

Therefore:

Polluters should pay more!

Transport finances Transport

Revenues from increased costs of using private cars can be used to:



Financial Instruments can be integral part of TDM and...



are vital to create high performance, cost-effective transportation systems

recognize that travel demand is not given, but is a function of transportation policies, pricing, investments and choices

They aim at

- creating more revenues to set up a sustainable urban transport system
- Reduce car usage in city centers and shift demand to SUT modes

Type of incentive or disincentive		Possible Economic Instruments	Selected Economic Measure(s)				
•	Discourage motorized vehicle ownership	 Tax/charge on vehicle purchase/ownership/scrappage 	 Annual vehicle tax Registration tax/charge (Re)sales tax/charge Scrappage tax/charge 	The Financing Challenge			
		 Restricting the number of vehicles and/or new registrations 	 Auction schemes competitive bidding for new licenses Licensing car ownership 				
•	Discourage motorized vehicle use Encourage switch to public or non- motorized transport	Tax/charge on vehicle use	Fuel taxPay-at-the-pump (sur)charges				
•		 Tax/charge on road and/or infrastructure use Restricting access to urban centers or special areas 	 Parking fees City tolls Road pricing Bridge tolls Cordon pricing Congestion pricing 				
		 Subsidies for public transport and/or multimodal transport (modal subsidies) 	 Subsidized public transport fees Subsidies for public transport networks and operation Tax-deductible public transport expenses P%R schemes 				
•	Encourage lower emission technology use and innovation	 Taxes/charges on vehicle purchase/ownership/scrappage, Taxes/charges on vehicle use, Taxes/charges on road and/or infrastructure use 	 Tax differentiations based on emissions Carbon/energy taxes Emission fees Emission-based surcharges Subsidies, tax rebates for low emission vehicles/technologies 				

Vario		Main components supported							
differ	Amount typically involved	Infra- structure	Main- tenance	Public transport	Techn- ology	Insti- tutions	Policies	Traffic Man.	
	Parking charges	\$		х	Х		Х		х
	Road Pricing/congestion charge	\$\$	x	х	х	x	х	х	x
ents	Employer contributions	\$\$	х	х	х				
crumo	Fare box revenues	\$\$			х				
Local Instruments	Public transport subsidies	\$			Х				
Loca	Land development/land value taxes	\$\$\$	x		х				
	Public private partnerships	\$\$	х	х	Х	х			
	Advertising	\$		х	х				
ts	Fuel taxes/surcharges	\$\$\$	х	х	х		Х	х	х
National Instruments	Vehicle related taxes and charges, including auctioning of quotas	\$\$\$	x	x	x		х	x	x
	Loans and grants	\$\$	х				х		
l ents	CDM	\$			х	х			
Global Instrument	GEF	\$	х		х	х	х	х	
G Insti	Multilateral/bilateral climate funds	\$	x		х	x	х	x	

The Financing Challenge

LOCAL Instruments

- Parking Charges
- License plate auction, vehicle quota
- Road Pricing/Congestion Charging
- Employer contributions
- Environmental Zones and related charging
- Land development / land value taxes
- Public Private Partnerships
- Advertising

Parking Charges

Characteristics:

- Strength in efficiency and equity
- Steady revenue stream
- Fostering of public transport use







Parking is a key issue in the pushand-pull approach towards better urban transport with fewer cars and more cycling, walking, and transit.

Parking control and pricing is the most commonly applied demand management measure.

Singapore parking prices (Jan. 2002)

Parking? Why Manage it?

Increasing emissions of green house gases and noise caused by parking-space-search-traffic:

Cruising for curb parking generates about 30% of the traffic in central business districts

Something is wrong with parking



In the car-dependent suburbs of Auckland, New Zealand



Near the center of Houston, USA (via Google Maps)





Source: Brasilia, Manfred Breithaupt

02/10/2017



Considerations:

- Off-street parking should be cheaper than on-street parking
- Parking fees should be higher than a single bus fare
- Implementation of workplace parking levies



Poorly-managed on-street parking harms everyone



On-street pricing really does work



Grosvenor Square, London





Source: TRL via ITDP (2011): Europe's Parking U-Turn but based on a figure in Donald Shoup's High Cost of Free Parking

Comparison of parking fees and single bus fares

"Parking fees should be higher than a single bus fare"



Cities with parking prices depending on occupancy

Examples include: Amsterdam, Rotterdam, Berlin, Budapest, Dublin, Taipei, Vancouver, San Francisco, Auckland, and various local authorities in Sydney and London



Part of Amsterdam's parking price map

Example: London's parking maximums

How much parking does London's "Gherkin" building have?

None for private cars! Single basement for essential parking (bicycles, people with disabilities, loading/unloading). This also often in Hongkong.

Offices in Canary wharf: MAXIMUM of 1 space per 1100 m² (and zero minimum except spaces for people with disabilities)



Image by Wikimedia Commons user Dave Pape





Image via http://www.archinomy.com/casestudies/669/30-st-mary-axe-the-gherkin-london

Less city-centre parking, more space for people





Gammel Strand in Copenhagen – **before 1991** Source: Kristian Skovbakke Villadsen, May 2012



Gammel Strand in Copenhagen – after 1991 Source: Kristian Skovbakke Villadsen, May 2012

Comprehensive Parking Management

- Effectively manage available space in urban areas
- Especially in city centres parking should never be for free!
- Clear rules and communication of parking scheme and alternative travel options as part of urban mobility management



City of Amsterdam earns

150 mln. € annually through parking fees used for public transport, walking, cycling



Case Study: "license plate auction" in Shanghai, Guangzhou, Singapore and...

> Only a given number of vehicles can be registered per month

Vehicle License Quota/Auctioning



Chinese License Plates Net, 2009 Chinese License Plates Net, 2009. Statistics of license plate auction in Shanghai.

http://www.paizhao.com.cn/html/paizhaoxinwen/2009/0712/262.ht ml

Plates issued



In Shanghai since 1998:

- Limit number of new vehicles: 7000 – 8000 per month
- Auction system, current price around \$ 10,000 US
 - City Income \$ 800 million US per year

Vehicle quotas in Singapore

- Each car registered requires a Certificate of Entitlement (valid 10 years, extendable), with the COE price determined by auction
- Available quota for new vehicles depends on the targeted growth rate in vehicle population
- Growth rate target was 3% (prior to 2009), 1% (from 2012) and finally 0.5% in Feb 2013)





Photos by Manfred Breithaupt and Carlos F. Pardo

Bidding Results, Quota Premium and Prevailing Quota Premium in Singapore

	Vehicle Category	Category A Cars up to 1600cc & 97kW		Category B Cars above 1600cc or 97kW		Categ	ory C	Category D Motorcycles		Category E Open Category	
Month of						Goods v	ehicles &				
Bidding						bu	ses				
Exercise		1st	2nd	1st	2nd	1st	2nd	1st	2nd	1st	2nd
		Bidding	Bidding	Bidding	Bidding	Bidding	Bidding	Bidding	Bidding	Bidding	Bidding
Jan-2017	Quota	1,877	1,846	1,252	1,246	183	186	376	377	401	400
	Successful bids	1,870	1,766	1,243	1,226	180	173	374	331	394	381
	Bids received	2,260	2,437	1,835	1,967	271	254	438	412	648	662
	Quota Premium	\$50,101	\$50,889	\$53,106	\$52,807	\$46,302	\$47,001	\$6,053	\$6,052	\$53,001	\$52,600
	PQP ¹ for Feb 2017		\$50,394		\$52,077	\$48,503		\$6,141		NA	
Feb-2017	Quota	2,060	2,133	1,366	1,377	164	174	348	392	488	500
	Successful bids	2,051	2,089	1,352	1,377	155	171	326	384	488	483
	Bids received	2,691	2,926	1,783	2,126	268	249	534	753	805	800
	Quota Premium	\$48,401	\$49,430	\$48,209	\$50,621	\$48,901	\$49,810	\$6,412	\$6,801	\$48,556	\$51,000
	PQP for Mar 2017		\$49,429		\$50,347	\$48,788		\$6,256		NA	
Mar-2017	Quota	2,061	2,096	1,371	1,357	170	164	368	355	482	499
	Successful bids	2,045	2,096	1,368	1,345	170	163	359	354	478	499
	Bids received	3,190	2,961	2,298	2,081	216	251	546	453	763	783
	Quota Premium	\$50,789	\$51,765	\$53,300	\$54,000	\$49,002	\$47,036	\$7,483	\$8,081	\$53,001	\$54,501
	PQP for Apr 2017		\$50,230		\$52,008		\$48,009		\$6,814		NA
Apr-2017	Quota	2,068		1,360		162		355		486	
	Successful bids	2,061		1,360		162		354		485	
	Bids received	2,486		1,970		351		482		748	
	Quota Premium	\$52,000		\$54,405		\$45,906		\$7,589		\$54,556	
Ļ	PQP for May 2017										

. Local Instruments

Road Pricing/Congestion Charging

Direct charging for using public road space

Types:

- Cordon pricing
- Time-independent tolling
- Electronic road pricing

Characteristics:

- Directly charges use of scarce public space *Considerations:*
- Flexibility
- Leads to reduction of congestion, pollution, noise, traffic accidents
- political acceptability often difficult

 Revenues should be used for public transport improvements to foster a modal shift and increase of public and political acceptability

Case Study: Particulate matter emission -Emission zones in Germany

- An emission zone:
 - is an area from which highly polluting motor vehicles are banned
 - these will be excluded from the city centre in three stages
 - to enter the Zone, vehicles must display a permit disc ('Vignette')
- As of January 2008: Berlin, Hannover, Cologne, meanwhile all major cities in Germany followed; 55 cities in Germany by now


Not only in Germany: More than 200 cities in 10 countries across Europe are now operating Low Emission Zones where the most polluting vehicles are either banned or charged an access fee

• This is to improve the air quality in the city centres and to protect the health of residents. Road traffic is the main source of noxious substances, like fine dust (PM 10) and nitrogen dioxide (NO₂).

Vational Instruments –

Vehicle

• Just an example for information related to travellers: If you're planning a road trip you'll want to know where these LEZ are, what types of vehicle they affect, what emissions standards are required, and whether registration is required or not, see

https://www.theaa.com/european-breakdowncover/driving-in-europe/european-low-emission-zones

Employer Contributions

Financial Support of local public transport by employer's and by businesses

Case Study: Brazilian Vale-Transporte

- In cities employers are required by law to buy and provide public transport tickets
- Thereby the employers can withhold 6% of salaries to cover these costs



Case Study: Versement Transport in France

- The French Versement Transport (VT) is a tax levied on employees' salaries to pay for improvements in public transport in the local area. In return, employees receive subsidies or free travel on public transport
- Organisations with more than 9 employees in a district with more than 10,000 inhabitants are legally required to pay the VT
- The rate currently ranges from 0.55% to 1.72% of the total wages of each eligible company
- Revenues have been used to fund small- and largescale infrastructure projects across France
- The VT has played a major part in funding the http://www.indigrouide.com/frace/paris-metro.htm upgrading and expansion of the Paris Metro



Public Transport in Ile-de-France



Local Instruments – Land Development/Value Taxe

Land Development and Land Value Taxes

- Financing mechanism where land owners, directly benefiting from new public infrastructure, have to pay
- Tax payers are not penalised
- Businesses located near the new infrastructure can increase their trades and profits



Public Private Partnerships (PPP)



- Utilisation of private sector know-how
- Risks are allocated to the party best able to manage each particular risk
- Enhanced budgetary predictability



Advertising

- Efficient and highly accepted instrument
- Can be used to bridge shortfalls in financing
- Little benefit towards sustainable transport

Case Study: Advertising on bus stops in London

National Instruments

- Fuel taxes and surcharges
- Vehicle related taxes and charges, including auctioning quotas
- Loans and grants

National sustainable transport financing facilities should be developed along the complete chain towards Sustainable Transport:

A country's sustainable development, climate & energy goals

Institutions and a legal framework supporting these goals

The country's transport policy & strategy – including the national sustainable urban transport policy

Transport taxation and charging policies (Where the money comes from?)

Appropriate spending - based on standardized evaluation criteria, urban mobility plans (Where the money goes?)



Contraproductive counter measures, such as funding for private transport through cheap loans for buying vehicles, too low fuel taxes or even fuel subsidies, etc. should be avoided!

Fuel Taxes and Surcharges

Characteristics:

- Simple, cost-efficient and reliable way of charging
- Most appropriate way to focus on the user-pay-principle
- Political acceptability sometimes problematic

On a global level between 80 to 90% of all revenues derived from the transport sector are being raised from fuel taxes





International Fuel Prices (November 2016)

On behalf of



1100

+5 #柴油

10 #柴油



High fuel subsidies

fuel taxation

fuel subsidies



Fuel subsidies exchange rates. Because it was considered the best oo small to be represented graphically.



...Low quality fuels



... Excessive car use



...Lack of innovation in car industry

Low or even subsidized fuel prices encourage...



...under-recovering of refineries with fuel shortages



...Urban Sprawl with high travel distances



...Inefficient vehicles

Some fuel taxes and surcharges are local!

Case Study: Colombia URBAN fuel surcharge

- Colombian cities have a 25% surcharge on gasoline sales
- Half of Bogotá's surcharge revenues are for Bogotá's TransMilenio System
- Private vehicle owners finance one third of mass transport system



Tax or charge on car purchase and/or ownership (Vehicle taxes)



Characteristics:

- Taxes are flexible, can be varied depending on engine size, carbon emissions, environmental standards, weight or number of axles
- Taxes are able to reflect externalities
- Generally surprisingly high political acceptability (up to a point)
- Usually set nationally

Vehicle-Related Taxes and Charges -EU Countries

- 20 out of the EU's 27 member states apply CO₂ – based car taxation
- 15 countries also offer cash incentives for buying electric vehicles





Source: http://www.acea.be/publications/article/overview-of-co2-based-motor-vehicle-taxes-in-the-eu



Case Study France

Environmentallyoriented bonus-malus system for new cars

Vehicle Emittance	< 20g CO ₂ /km	21-60g CO ₂ /km	61-126g CO ₂ /km	127-190g CO ₂ /km	> 191g CO ₂ /km
Bonus	Max. €6.300	Max. €4.000	-	-	-
Malus	–		-	€50 - ca. €10.000	€10.000





- One of the lowest shares of diesel vehicles among its new cars
- By far the highest percentage of electric vehicles (mainly plug-in hybrids) among new car purchases at 5.3% of all sales
- Market for fuel-efficient cars is also influenced by the very high rates of tax and duty on road fuels
 - For petrol, Dutch tax rate is highest found in the EU, with more than €1 of tax on every litre sold
 - Tax on diesel is lower, but still among the highest levels found in Europe







National Instruments – Vehicle related taxes and charges

Dutch vehicle registration taxes

Step 1: Otto

The CO ₂ emission but not is higher than more than		 Calculate the tax for a petrol car as follows: deduct the value from column I from the CO2 emission of the car multiply that sum by the amount in column IV add to that sum the amount from column III 		
1	II	III	IV	
0 g/km	76	€353	€2	
76 g/km	102	€505	€66	
102 g/km	150	€2.221	€145	
150 g/km	168	€9.181	€238	
168 g/km Example:	-	€13.465 Data from 2017:	€475	

Example:

Otto 100gr/km: (100 – 76) x € 66 + € 505 = 2089 € Diesel 100gr/km: (100–65) x € 86.69 = 3034,15 € $https://www.belastingdienst.nl/wps/wcm/connect/bldcontenten/belastingdienst/individuals/cars/bpm/calculate_and_pay_bpm/bpm_tariff/bpm_tariff_passenger_car$

Singapore – Cost of Vehicle Purchase

Open Market Value (OMV)

 OMV is assessed by the Customs & Excise Department, taking into account the purchase price, freight, insurance, handling and all other charges incidental to the sale and delivery of the car from country of manufacture to Singapore.

Registration fees

- Registration Fee (RF) \$140
- Additional Registration Fee (ARF):

130% of OMV¹ or 110% of OMV² or 100% of OMV³

- Certificate of Entitlement (COE) Bid
- Customs Duty 20% of OMV
- Goods & Services Tax: 5% based on the CIF value (cost, insurance & freight)

BMW 325I Convertible					
	S\$	Euro			
OMV	63061	33506			
Duty	12612	6701			
GST	5297	2814			
ARF	63061	33506			
COE	13389	7114			
Total	157420	83614			



hoto: http://autoreview.belproject.com/item/305

National Transport Funding:

Example Germany

Focus on Investment - Federal Local **Transport** Financing Law

- Co-financing transport projects by 75% to 90 %
- Co-financing large scale local rail infrastructure by 60%

Focus on operational subsidies for public transport - Federal Regionalize Transport Law

- 6.5 billion Euro annually (currently) ~ 80 € / inhabitant
- Channeling all funds to the provinces/Länder (according to a share based on the number of inhabitants)

Subsidies Experiences from selected Cities

- Hongkong: cost covering PT system as a whole
- Singapore: at least all the operational costs are covered
- Frankfurt: covers operations costs of bus services, after they were completely tendered out
- BRT systems, with high occupancy rates can and do cover costs since they achieve higher average speeds, higher daily mileage and hence much greater passenger loads and revenues
- Tendering out of PT services also leads in general to lower requirements for subsidies
- Most bus systems in Latin American cities are presently not receiving operational subsidies

Global Instruments

- CDM
- GEF
- Multilateral/bilateral climate funds

Annual Global transport investment





Clean Development Mechanism (CDM): Example Cable Cars, Medellín, Colombia

- Construction and operation of 10 cable cars in Medellín
- Registered by the CDM in 2010
- Integrated with wider metro network
- Estimated 17,290 tCO₂eq emission reduction per year
- Funding from:
 - District government
 - Operator (ETMVA)
 - Carbon credits



Global Environment Facility (GEF)

- Total US\$ 8.8 billion (1991-2009)
- US\$ 201 million allocated to transportation (1999-2009), stays behind expectation re transport
- GEF 5 (2010 2014) US\$ 250 million assigned to transportation.
- Activities:
 - Full size projects (FSPs) (> US2Million)
 - Medium size projects (MSPs) (<US2Million)
 - Enabling Activities (< 150000 US)
- **GEF Agencies**: MDBs, UNEP, UNDP, IFAD, FAO, UNIDO.
- Consistent with national priorities & with GEF operational strategy, covers incremental costs, requires public involvement, endorsement by host country, eligible country.

Combining the Financing Options

Development of an Urban Transport Fund



Photo by Armin Wagner

"Urban transport is a complex system in which various components must work together effectively. This calls for **an integrated financing structure at the urban level.**"



Photo by Varan

Concept of an Urban Transport Fund



"Earmarking certain revenues may help to improve political acceptability and the financial stability of urban transport funds."





First-hand knowledge on Sustainable Urban Transport on www.sutp.org and www.capsut.org

GIZ Sourcebook on Sustainable Urban Transport

- addresses the key areas of sustainable transport policy framework
- consists of over 70 modules, technical papers and training packages
- intended for policy-makers and their advisors

Contact: transport@giz.de







"In terms of infrastructure, what differentiates advanced cities are not highways or subways but quality sidewalks and cycleways" Enrique Penalosa, Mayor of Bogota, Colombia Thanks!

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