Making the commuting decision safe, sustainable and popular

Sarika Panda Bhatt, Manager, Cities & Transport, WRI India
JoBurg, October 08, 2015
Public Transport share – 10%
Walking and Cycling – 33%

Average trip length – 7Kms
ROAD SAFETY SCENERIO - GURGAON

487 PEOPLE DIED IN ROAD TRAFFIC CRASHES IN 2013

40% OF THE CRASHES ARE OF PEDESTRIAN AND CYCLIST

Graph showing the increase in deaths from 2011 to 2013.

Pie chart showing the distribution of crash types.
627,426 premature deaths every year in India due to air pollution
436,122 premature deaths every year in India

Source: http://www5.imperial.ac.uk/medicine/metabolic_risks/bmi/
INCLUSIVE VS EXCLUSIVE

The Township
Launching The Most Exclusive Low Rise Gated Community
Sector 89
Gurgaon

VS
120 cars are added everyday in Gurgaon

Source: https://in.news.yahoo.com/slowdown-luxury-cars-rule-gurgaon-roads-153208866.html
Building Flyovers or widening roads to solve traffic congestion is like loosening your belt to fight obesity.
Leave Delhi: That’s what doctors are prescribing to patients with serious respiratory ailments

Not really far for rest of the cities........
Press Conference to Launch Raahgiri
Raahgiri Day
Gurgaon

Nov 17th 2013
Supporters

Civil Society

hindustantimes

THE TIMES OF INDIA

Road Safety

Officers

suburb

98.3 FM

TheCityFix
Stakeholder Consultation
Advertising
Launch Campaign

Supported by
THE TIMES OF INDIA

BECAUSE PUBLIC ROADS SHOULD BE JUST THAT—PUBLIC.
PRESenting RAAGHIRI DAY—AN INITIATIVE TO RECLAIM THE STREETS OF GURGAON.

Citizens of Gurgaon, get ready to reclaim the streets of Gurgaon on Raahgiri Day. A day on which one side of the designated street will be completely blocked to motorised traffic in order to promote cycling, walking and a healthy living. So join us with your families to cycle, skate, run or just walk. The streets, after all, belong to everyone and not just vehicles.

Date: 17th November | Time: 8 am to 12 noon
Venue: On the streets opposite Vrgaar Kendra and Galleria Market, DLF Phase IV, Gurgaon.

Log on to www.facebook.com/RaahgiriDay for more details. Tell us what you plan to do on Raahgiri Day and win exclusive merchandise from The Times of India. SMS 'RAAHGIRI <Your plan for Raahgiri Day>' to 58888.
The first Raahgiri Day in the city saw hundreds take to the streets of Gurugram and indulge in various car-free outdoor activities.

For once, Gurugram streets were filled with more people than cars, several people from all age groups took to the streets of Gurugram on Raahgiri Day, participating in activities like walking, cycling and skating. Hearing the noise, the air was filled with various outdoor activities from 10 am on Sunday. Many kids were seen skateboarding, cycling, playing cricket and in scooters, while others chose to perform yoga, engage in crossfit training or even running with their friends.

"I have taken three rounds of the stadium already on my cycle and I feel so happy because when you see so many people doing their own thing freely, it makes Gurugram look like an eco-friendly city. The only bad thing is that many people who should have, didn't turn up," said Devya, a Class VII student at the Ramapuri.

Chief Guest Anukul Mukherjee, Commissioner of Police, who also cycled a stretch of four kilometers along with other cyclists, said, "Although I don't cycle every day, my usual routine of running and cycling has helped me to keep up with the new fitness habit.

Gurugram very happy to be a part of this exciting initiative of which we are planning to hold more events with as much enthusiasm next year as well."
Raahgiri Day focuses on road safety and self-defence

LIGHT A CYCLE Following the death of an executive in a hit-and-run case last week, the spotlight was back on dangers faced by cyclists and pedestrians every day.

“Time to make streets people-oriented”

Senior citizens trapped in elevators for an hour

A melting pot of activities, Raahgiri Day shows the way

Interview with Barid Hidalgo:

- “Time to make streets people-oriented”
- Discusses the importance of integrating cycling tracks into urban planning.
- Highlights the benefits of pedestrian-friendly streets.

- Senior citizens trapped in elevators for an hour.
- Discusses the challenges faced by elderly people in modern cities.

- A melting pot of activities, Raahgiri Day shows the way.
- Discusses the variety of events and activities that took place during the day.

Reflective tapes were put on cycles, bike stands so that vehicles could spot them in the dark and avoid accidents.
Cyclists ruled the roads on Sunday

Pedalling to save cultural heritage

NOT CARS, GURGAON ENJOYS DRIVING A CAUSE

City has fun as it takes to Raahgiri

It was only the second edition of Raahgiri Day this Sunday, but the early morning walkies around the Galleria market had already become a familiar one. The four stretches of roads, off limits to motorists from 7 am to 11 am, were once again dedicated to the simple pleasures of walking and cycling. Although this time, the general mood, as one of the visitors put it, was 'more relaxed.' All the apprehensions of the inaugural event were put at ease this Sunday, and rather than turning up in support, as many had the previous week, the visitors this time were here to have a good time.

Meena Sarai, who is a designer by profession and lives around the DLF Golf Course area, was here last Sunday too. And so she was well placed to observe this sudden contrast in mood. "It's clearly more relaxed today. Last week was more about the very first Raahgiri Day, and everyone was wondering what it would be like. Now, it's just about having a beautiful experience and I brought my family along for that," she said.

One reason why the concept of Raahgiri Day, a residents' initiative supported by TOL, has clicked with many is that it's unlike any public event held here before.

According to Enrico Orlandi, an Engineer from Spain who was at the Raahgiri venue on Sunday, the concept works because Gurgaon as a city is more than ready for it. "It's good to see so many people enjoying here. Clearly, many had been wishing for such an event," he said, adding that it reminded him of cultural activities back home that are 'taken to the road from time to time.'

This Pipe Band has cops playing bagpipes, bugles

Gurgaon: When a marching band performs, it does so on two levels. There is, of course, the music, with the bagpipes and bugles directing the flow and the percussion instruments setting the pace. And complementing the sound, there is the harmony of movement that is contained in the march itself. For bystanders, both the music and the movement are integral to the experience. How the volume varies as the band marches away and then towards the listener is something to be cherished.

Leading his marching band away and towards the throngs of listeners at the Raahgiri Day on Sunday, senior inspector Gurmail Singh. "This band was formed in 1965 and I became a part of it in 1974," he said, referring to the popular "Pipe Band" from Madhavpur's Haryana Police Academy, an institution as old as the state itself.

Singh has conducted and led the Pipe Band at numerous events - especially the state events attended by the chief minister - for close to four decades now. "How much time you spend practicing depends on how much time is available," he said. Time is always a worry because there is, in addition to the band's responsibility, the police duty to attend to.

"It's like an extra duty, apart from the usual job. We are on duty 24 hours a day," said Parwan Chand, a constable who plays the bagpipes. This wasn't as much uttered in reverence as it was intended as a statement of fact. Chand said he always wanted to be a part of this ensemble.

"Without the interest, no one would be interested. We all are interested in the music we play," he said.

An opening on the Pipe Band is difficult to come by, and when it does, it's only at the Band Day. Older members of the marching band, said that members of the marching band were seldom considered for promotions. "I joined the police force, and the band, in 2006. I'm still a constable, while many of my contemporaries are now ASIs," he said.

For those willing to put in the extra effort, but minus the extra pay. And sometimes, the cost of playing in the band can get even more exciting.

Constable Surya Singh, who is an other member of the marching band, said that members of the marching band were seldom considered for promotions. "I joined the police force, and the band, in 2006. I'm still a constable, while many of my contemporaries are now ASIs," he said.
तीसरी राहगिरी में मस्ती के साथ बढ़े राहगिरी

दस हजार के पार पहुंची राहगिरी की संख्या, कई बड़े नाम भी पहुंचे लोगों के बीच

भारत न्यूज़ | गुरुगंज

सड़क की राहगिरी में इस बार मस्ती के साथ राहगिरी में भी इजाफा देखने को मिला। अकेले अने वाले राहगिरी पैगम्बर की साथ पहुंचे तो, पुलिस की टोलियाँ भी इस समूह से गुज़री दिखाई दी। संदे की सुबह साइकिलिस्ट की सड़कों पर बने महानिल ने शहर की भेदभाव तस्की फेंक की। ट्रैफिक पुलिस और लोगों के सहयोग से शहर में चल रही संदे की राहगिरी में इस बार लोगों की भेदभाव रिज़र्वेट देखने को मिला।

इसमें हाज़र की तदाद में लोग हर-दराज से शहर में पहुंचे। राहगिरी का खास बनाने के लिए जो शहर के लोग, सरकारी कार्यक्रमों, पॉलिस की सहायता और किसी प्रतिबंधित कर नहीं किया जिसमें लोगों के बढ़ते की हिस्सा लिया।

बुजुर्गों की चौपाल से हुई नई पहल
सुबह लोगों के जमावड़े के बढ़ते शहर की संस्था और भावी संबंधित लोगों को चुनी करने के लिए सीलियर सिस्टेम कैफे के नाम से बुजुर्गों की चौपाल जुमाई गुरुगंज, गुरुगंज के राहगिरी के राहंगिरी का मजा लेने लगे।

Top bureaucrat to cycle 30km from Delhi to Raahgiri venue

Gurgaon: Organisers of Raahgiri Day have recently revealed a proposal for setting up cycling corridors that will connect some residential colonies to the venue, thus enabling visitors to cycle down even Sundays. But there are some enthusiasts, like S K Lohia, the joint secretary at the ministry for urban development, who would wonder regardless of facilities.

Lohia said he will be cycling down all the way from central Delhi to the Raahgiri venue in Gurgaon this Sunday, taking active commuting to whole new levels. "I will be starting from a point near Connaught Place and it will be a 30km-long ride from there on," Lohia said TOI.

Being the national project director for government of India's sustainable urban transport project, Lohia has worked as an evangelist for non-motorised transport in the country, focusing on the 'chauffeur-driven view' of things.

He is also an avid cyclist, choosing his bicycle over the official transport. "In the past, I have ridden down from my place to ITT Delhi. So this is not the first time I am going for a long-distance ride. But this time, I have decided to venture a little further than usual," he added.

Lohia, who attended his first Raahgiri Day only a few weeks ago, said he has also announced his decision to ride to Gurgaon on his Facebook page, inviting other cycling enthusiasts from the capital.

Raahgiri Day, since its inception, has received active support from Gurgaon's official bodies as well as experts on urban mobility from the world over.
MY FAMILY LOVES RAAGHRII DAY

GURGAON'S 10am ROCK CONCERT AT RAAGHRII

Is 10am in the winter too early to attend a Euphoria concert? Gurgaon's Raaghrii don't think so.

Actor and author Mahesh Paul has a very strong Gurgaon connection. He was in the city recently to promote his new show and that's when he got talking about his family home in Gurgaon and his connection to the Citi's popular music concert. "I was born in Gurgaon, I was at school there as well," he says.

"I was very close to the city and every time I come back, I see something new. I love going to the Citi's concert, I played for Kailash and I played for Kailash and I played for Kailash and I played for Kailash."

The concert is a major event in the city calendar, with thousands of people attending every year. During the month of January, the city is buzzing with energy and excitement.

In fact, some of the best Indian bands perform at the concert, making it a must-attend event for music lovers.

GURGAON CELEBRATES WITH EUPHORIA:

The concert, which is a part of the Gurgaon Day celebrations, is a major highlight of the festival. It is a celebration of the city's culture, history, and tradition.

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Top 14 Experiences in Gurgaon

10. Raahgiri: We all know that getting up early on a Sunday morning is not a piece of cake, but when you say that you’re not the only one who’s out on Gurgaon’s streets—jogging, walking, cycling or doing some form of physical activity you’ll get motivated to go out each week. A few roads are closed and from 5.30am residents come out on the streets taking part in skating, yoga, aerobics etc. It’s a delightful experience for the kids as well.

Raahgiri Day in Gurgaon, India

In Gurgaon, an equal proportion of residents travel by motorized modes, formal and informal public transport, cycling, and walking, but almost all the infrastructure is designed for cars. Raahgiri is an attempt to reclaim what belongs to people by closing certain stretches of roads to automobiles and opening them to the public for four to five hours every week creating a healthy, sustainable, and vibrant city experience, demonstrating that people in cities are willing to cycle or walk, provided they are given safe and secure infrastructure.

Pathways to Green Cities
Innovative Ideas from Urban India

Raahgiri Day
Raahgiri Day is a street event held in Gurgaon. It is a major city festival, which aims to give residents a chance to participate in community or social activities. The first day of Raahgiri Day was held on 14 November 2011, when 5,000 people participated in the inaugural event. That weekend the green city event, which took place on 14 and 15 November 2012, saw as many as 50,000 people take part. In 2013, the event garnered significant public attention and media attention, inspiring many people to take part in similar events in their own cities on a sustainable basis. More importantly, the event was successful in showing the city that many of its urban residents were willing to use reliable modes of transport, provided they were safe and secure.
Delhi, Gurgaon, Karnal

Mumbai, Ahmedabad, Hyderabad

Bangalore, Indore, Lucknow, Kanpur

Chandigarh, Jaipur, Kolkata

by 2015
Participation (All India)

About 1 million people participated.
2 Lac people participate every Sunday on Streets
Using road as a public space

Agenda

Walking
Zumba
Health
Games
Art
Yoga
Skate
Cycling

fun
Moments...

Streets for all
cycle the path.” - Buddha
Testimonials

Reliving Childhood

Thank you, Please continue forever
Participants bought Bicycles post Raahgiri in Gurgaon
NMT Usage – Short Distance Trips

50%  
Mumbai

87%  
Gurgaon

Streets for all
47%

Participants Say they use Public Transport more often post Equal Streets in Mumbai

Streets for all
Air quality - exposure to PM 2.5

Week Days
Avg. 194 µg/m³

-24%

Non Raahgiri Sunday
Avg. 147 µg/m³

-49%

Avg. 99.8 µg/m³

Raahgiri Day - Gurgaon
Real Time Change
Raahgiri Day - Gurgaon
Big Picture – Infrastructure Change
What

Next

Next

Next

Next
Connect Karo

IF NOT THEN
PARK YOUR CAR FOR A DAY
CHOOSE TO COMMUTE ANOTHER WAY

“We are not stuck in traffic
we are traffic”

WALK  CYCLE  BUS  METRO  CAR POOL

Revised Traffic Circulation
Bicycle Track

3m
Movement Patterns of Various Commuters
Design Proposal
Street Furniture conceptual

- Bus Stops
- Table Tops
- Open Air Theatre
- Open Air Gym
- Seating Areas
- Walk Ways
- Seating Benches

[Diagram of various street furniture elements with labels]
Why don't we make Sunday, cycle day?

I am saying that only one day a week, don't use fuel-driven vehicles.
“We are not Stuck in Traffic - We are the Traffic”

Thank You

Twitter : @pandasarika
sarikapanda@wri-india.org