FROM PARK(ING) DAY TO PARKLETS: INSPIRING ECOMOBILITY

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RE:LAUNCH

When Rebar was launched ten years ago, it set out to imagine opportunities to redefine and reimagine the world around us, and our relationships with our fellow human beings.

Over time, the organization became a kind of “project of projects” and brought together numerous public spaces, networks of collaborators, and a global movement of thousands strong, inspired by participation and a new way of seeing the environment that has included artists and designers from around the world.

Rebar’s evolution from abstract projects to an collective in civic reaction to professional practice was never smooth...but we say it’s radical. Along the way we worked with scores of street and most outdoor spaces of people and organizations around the world, people committed to making the human environment humane. And this...We stuck on a lot and did a lot. We had a good time.

In spring of 2014, Rebar’s founder, Stanislaw, set out new avenues that grew on...
SELFIE.
Making the commuting decision safe, sustainable and popular.
How to get people out of their cars and onto transit, bikes or their feet, all over the world, in the next seven hours.
The EcoMobility World Festival … “will demonstrate to the world that an ecomobile future is possible and that public transport, walking and cycling can be accessible, safe and attractive.”

If that were true, don’t you think people would have chosen these options already, considering how congested Sandton’s roads are? The fact that people choose to use their cars suggests that public transport, walking and cycling are not accessible, safe or attractive for many people.

Ivo Vegter, “Eco-stress in sweltering Sandton”
*Daily Maverick*, 6 October 2015
PHYSICAL INFRASTRUCTURE
SOCIAL INFRASTRUCTURE
GATHER
ORGANIZE
INSPIRE
Johannesburg
San Francisco
Mumbai
London
Stockholm
El Peatónito
(the “little pedestrian”)

Lucha libre por tu derecho a caminar
(“the free wrestler for your right to walk”)

Mexico City, Mexico
twitter: @peatonito
www.peatonito.org
SCRAPER BIKES

Tyrone Stevenson

aka “Baybe Champ, the Scraper Bike King”

Oakland, California USA
“my scraper bike go hard
I don’t need no car”

-from “Scraper Bike” by Trunk Boiz
ART INSPIRES
ART MAKES CHANGE
Turn a Parking Spot into a PARK(ing) Space!

PARK(ing) Assembly Manual

Thank you for taking an interest in building a PARK(ing) space in your local urban environment. Please ensure that your endeavor is to whatever extent possible, and have developed this handy guide to help you. Please note you may replicate PARK(ing) for non-commercial purposes only.

PART I - Choosing the Spot

First a specific parking spot in an ideal sunny location for people to stop, rest, relax and do something. Check in to see if your city planning agency (or other open space advisory group) has a map of areas underlined by public open space. Make contacts! You may be surprised how receptive people are to your PARK(ing) idea.

Other things to consider about the location are:

1. Type of material space: is it a linear spot or a U-shaped space? We do not support shoe-shining, zones, making zones or commuter zones.

2. People you are trying to serve: downtown office workers, tourists, the down and out or the high rollers. When will they be around to see and use the area?

3. Surveillance: are there really spots for you or your friends to take pictures in the vicinity of the installation?

4. Other environmental conditions: sun, shade, wind, weather, traffic, construction.

PART II - Building Materials

The fundamental elements of a good outdoor public space are seating, shade, a place to watch people and view scenery, and a sense of being in nature.
THE PARK(ing) DAY
MANUAL

2009
Re
REBAR

THE PARK(ing) DAY
MANIFESTO

2009
Re
REBAR
PARKING DAY JOHANNESBURG

[Series of images and text links]
.05 PER MIN.

PARK(ing)

7 AM TO 4 PM

Please remove to feed the trees.
CC Puede

Chavez Para Los Chavos
2011
Total PARKs: 975
Total Cities: 162
Total Countries: 35
Total Continents: 6
Bulli Project
22nd Street Parklet

Contact:
www.pavementtoparks.org
The Audi Design Project: Progress on Powell Street

Chronicling our initiative to bring bold design to the streets of San Francisco.
Parklets, Plazas and Temporary Programs & Projects Outside of San Francisco
THE PARKCYCLE
THE PARKCYCLE SWARM!

Rebar and N55
Baku, Azerbaijan
URBAN PROTOTYPING FESTIVAL
TrafficCOM is an inexpensive device that allows anyone to gather volume, rate, and speed measurements of automobiles and bicycles, then easily upload and map the information to a central online database.
The Glowing Crosswalk increases the visibility of pedestrians to oncoming traffic when crossing an intersection at night by using high-powered LEDs installed on either side of the sidewalk at a crossing path.
Pulse of the City playfully empowers pedestrians with self-awareness of their heart rates by translating them into unique musical compositions in real-time. It simultaneously streams this heart rate data to the internet for anyone to explore and analyze.
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SELECTED TEAMS ANNOUNCED!

CELEBRATING A WORLD-CLASS THOROUGHFARE THROUGH THE IMAGINATION OF A WORLD-CLASS COMMUNITY

WHAT DOES TOMORROW’S MARKET STREET LOOK LIKE TO YOU?
STREETSCAPE KIT OF PARTS

REBAR
STUDIO FOR URBAN PROJECTS
SAN FRANCISCO BIKE COALITION
OFF-THE-SHELF PARTS

- Canopy
- Motor Iniurator
- Pallet
- Curtain
- Metal Awning
- Hi-lift
- Bicycle Stand
WATER BARRICADES

Steel barricades represent the quality of water by standing as essential key elements of the drainage patterns of waterfronts and shorelines. It often serves ideally to constitute a sea defense that forms upward slopes from the shoreline toward the shore. Steel barricades are durable, resistant to damage, maintenance-free. They ensure structural stability and reduce the influence of water on an embankment.
Pallet Boxes

Pallet boxes can be used at street level in combination with and help to provide for planted areas in combination with seating, tables and the canopy. Pallet boxes provide activity in potential void spaces leading down to the street.
STREET GRAPHICS

Street graphics are used to draw attention to the program. As well as providing visual markers on the pedestrian scale for important elements, the graphics also provide directional information and bring sight to the changes that the new program introduces.
BICYCLE INFRASTRUCTURE 2.0
FISHER DREAMED, TREK UNLEASHED
Figure 4: Tudor's perspective deck structure at mid span.
CALIFORNIA CYCLEWAY
ARTISTS
CIVIC AGENCIES
PEOPLE