



Smart Moving Kampala

Contextualizing & Communicating the bigger picture of sustainable mobility

BY

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**ECOMOBILITY STAKEHOLDER DIALOGUE, IDC,
JOHANNESBURG**

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Kampala-Uganda's Capital

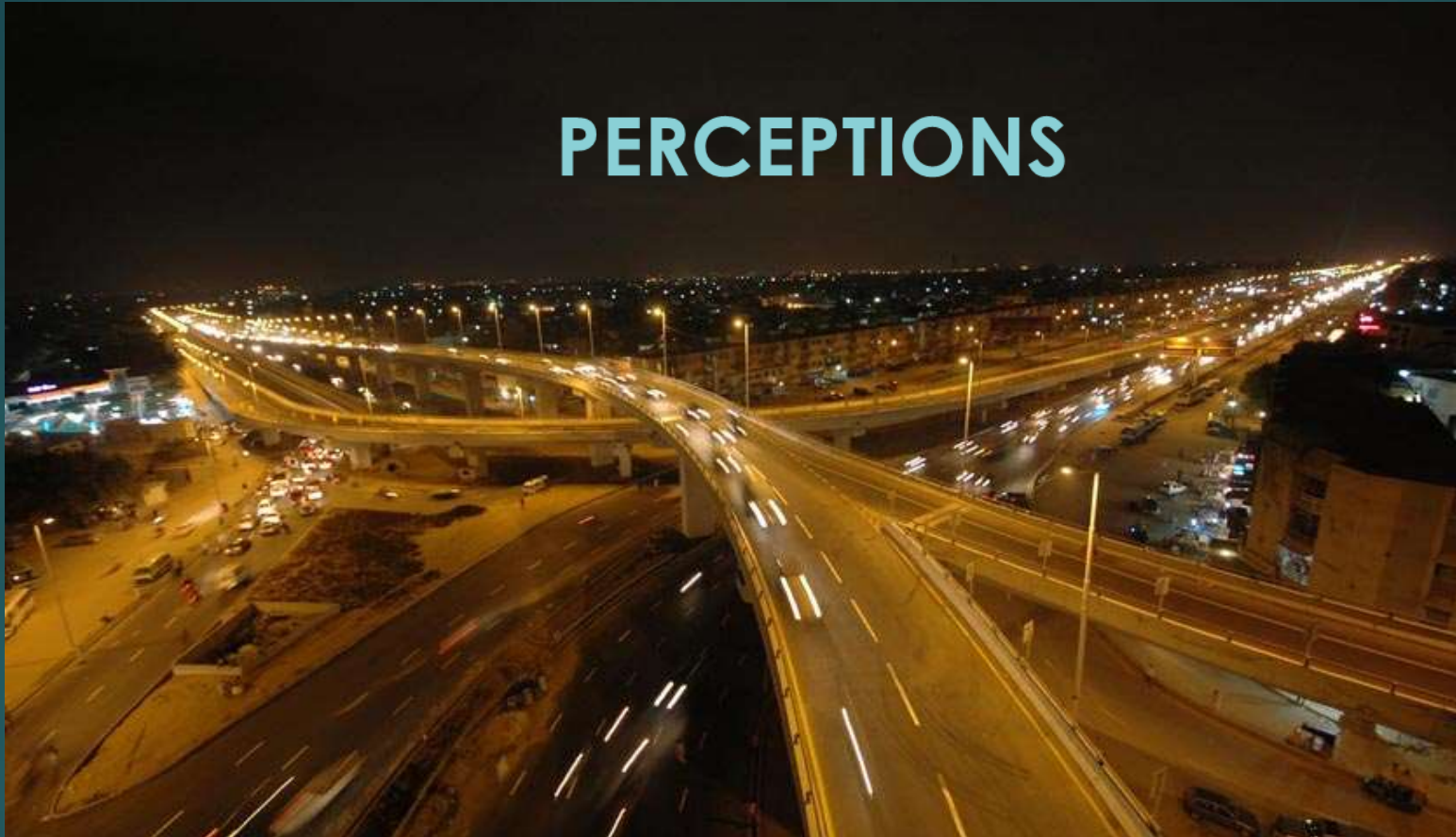


Population:
34, 856,813

Kampala:
1, 516,210

SUSTAINABLE MOBILITY

PERCEPTIONS



Karachi. Source: www.skyscrappercity.com

Negative Attitude



Rejected mobility:

1. “Boardroom” Rejection

2. “Design” Rejection

3. “Usage” Rejection

The invisible “EcoMobility” in Kampala



60%-Non-motorized transport

Public Transport- "EcoMobility Trap?"

▶ Inconvenient

▶ Irregular

▶ Expensive



Non-motorized Transport in Kampala-EcoMobility Face

1. Unsafe in all ways
2. Leading Mode

SO, Kampala should win the
“EcoMobility” Award (?)

The Pilot-Non-motorized Transport

- ▶ Conceptualized in 2010
- ▶ Approved in 2011
- ▶ Political Leadership changes
- ▶ NMT policy
- ▶ The Funding Question!!



The Corridor-Approx. 3.5 Km



Emerging issues-need for the bigger picture

► Focus on NMT Benefits

HEALTH



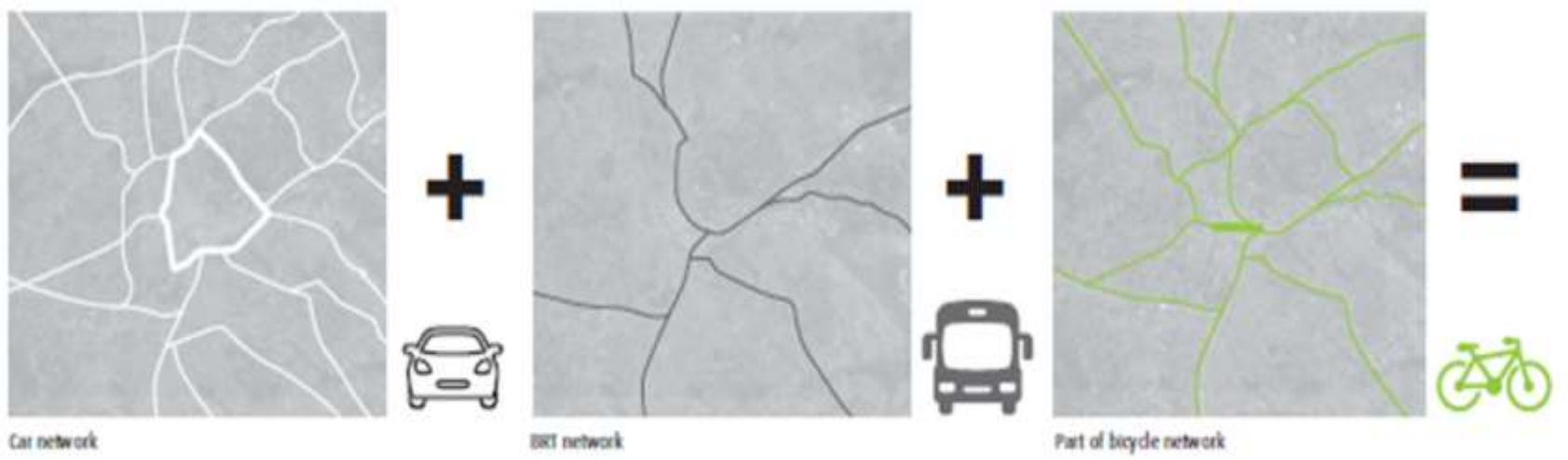
ENVIRONMENT



TRAFFIC CONGESTION

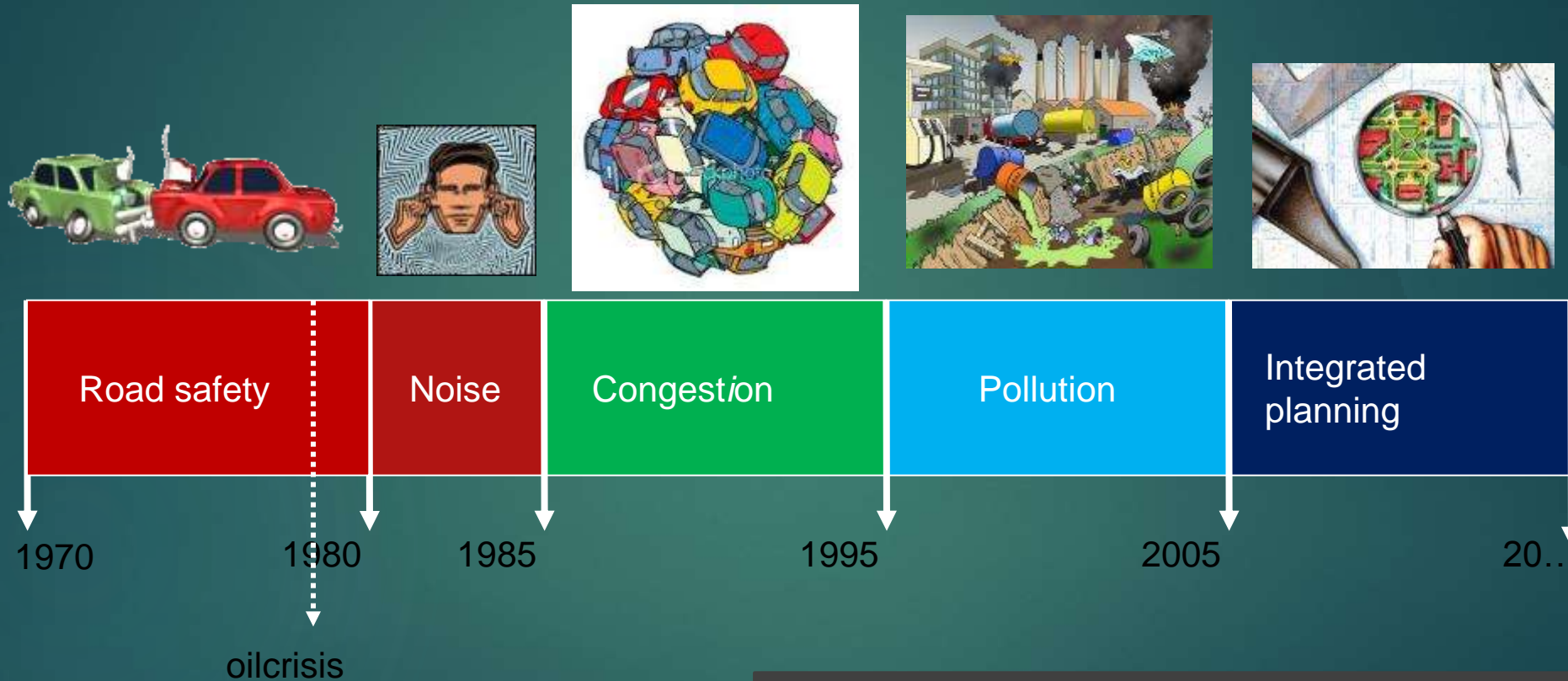


Functionality through Coherent-Integrated approach



SMART MOVING KAMPALA

Experiences elsewhere-But this is Uganda??



**Need for the Regional
example/Benchmark**

Current Status:

Project extended and on-going

Implementation to “*start soon*”

<http://www.theguardian.com/world/2015/aug/21/kampala-uganda-cycling-bike-friendly-city>

<https://www.youtube.com/watch?v=9D6FjOkqZ74>

Complimentary Activities-Forgotten Modes

1. Cycle for fun
2. Cycle training for women
3. Car Free Days
4. Bike sharing scheme-Makerere

Activities-Keep the process going



What has to be done!

1. Consistent Communication & Marketing
2. Implementation & Enforcement
3. Institutional organization
4. Prioritization

EcoMobility: What is the problem?

It is NOT the CAR: But the 3 P's

1. Planning

2. Prioritization

3. People! (Also, **POLITICS**)

- **Bigger Picture: DO NOT FOCUS ON CARS**

Car Lovers do not mind more or less, they mind about more about convenience



Increase the “Love” for EcoMobility

1. Walking
2. Cycling
3. Public Transport
4. Less Private car use

Link with existing goals

Cycling delivers to at least 9 Sustainable Development Goals :

Goal 2: End hunger	Goal 3: healthy lives	Goal 7: affordable, reliable, sustainable energy
Goal 8: inclusive, sustainable economic growth Goal	9: resilient infrastructure	Goal 10: equality
Goal 11: inclusive, safe, resilient and sustainable cities	Goal 12: sustainable consumption	Goal 13: combat climate change

People Move with a purpose



1. Plan their Movement
2. Plan their accessibility
3. Integrate with spatial Planning
4. Communicate the plans

Global Cause; Let's break the boundaries

1. United for EcoMobility

2. Paint the face of
EcoMobility appropriately



For Africa,

A Benchmark is key: continental or regional

Conclusion

1. It is not all about the cities, but the people.

2. But if we forget the people, we risk losing what makes our cities!

3. Unless people thrive in the cities, our cities will not survive

*The world is changing very fast, and
the change is affecting the people.*

*Let's change the way we move; think
smart, fast & focus on action!*

THE PEOPLE CAN'T WAIT ANYMORE.

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Johannesburg

South Africa

1-31 October

Eco **Mobility**

World Festival

2015