



EcoMobility World Congress 2017

Livable. Shared. Intelligent. | 2 - 4 October

KED #1

People – Pedals – Parks

Robert Stussi



Kaohsiung
1-31 October
EcoMobility
World Festival
2017

生態交通全球盛典



高雄

台達綠築跡

1,5

全球綠建築
2°C









in the
Mobility 'milieu'
we automatically
think of People as
Pedestrians

no

(4) life cycles

baby

youngster

whatever in between

senior

women

men

urban

(obsession)

rural

(plight)

moon

(60 years)

mars

(Monk)

day cycle

in 4 chapters

Column1



4x (6-8) hours

$\frac{1}{4}$ to $\frac{1}{3}$

Column1



4x (6-8) hours

$\frac{1}{4}$ to $\frac{1}{3}$

1

people at home
(if you have one)

sleeping

1
people at home
(if you have one)
sleeping
regenerating ?



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1
people at home
(if you have one)
sleeping
regenerating ?



first we are moved for 9 months

then we crawl about a year

sleeping

(good | bad dreams)

(mental health)

2

people at home

living

moving much?

‘walking’

(to the toilet)

(to the cafe machine)

(to the fridge for a coke or beer)

(to the TV or another screen)

kids play and run

husbands clean the car or mow the lawn



HOW ARE YOU FEELING?



Happy



Sad



Nervous



Suprised



Sickly



Hungry



Angry



Sleepy



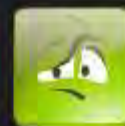
Gassy



Burpy



Sneezy



Hicupy

Make a donation at www.autismspectrum.com.au :)



(yoga)

(pre work disco)



3

people on the move

being moved
or moving?

‘we all know the drill’

(less car)

(more soft mobility)

(promote public or shared transport)

multimodal (seamless) system

vs multimodal animal

shared mobility
assisted (autonomous) mobility

circular economy

(Robin Chase)













mobility challenged
people







wheelchair - not as easy as thought ! QUITO



4

people – at work

mostly sitting?





lunch

junk food

or

sitting in a resto (bosses)

(some/most) blue collars

walk

work outdoors

physical effort







conclusions

get out of

(the bed)

(the chair)

(the home)

(the office, if you can - telework)

(the **car**)

MM

mobility management

EPOMM | ECOMM

(push & pull)

multimodal animal



MaaS
Mobility as a Service

MM

mobility mindset











*Every morning I take my
bike to go to work*







ABONAMENT

OK
ABONAMENTU
RATIS

PIERW ZAKŁÓŻ KONTO
USBANKU



LUS.PL



Hopscotch (UK) | Marelle (FR) | Himmel + Hölle
(DE+CH) | Amarelinha (PT) | Hoppa hage (SE)
Rayuela - Xarranca (ES) | Campana (IT) |
Ruutuhypely (FI) | Gra w klasy (PL)
Albanian ? Škôlka (SL)
لا حجالة علبق فز (Qatar + Tunisia)
跳房子 (Taiwan)





.....the Ecomobility game



.....the Ecomobility game









come to Lisbon (Portugal)



Lisbon (Portugal)



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