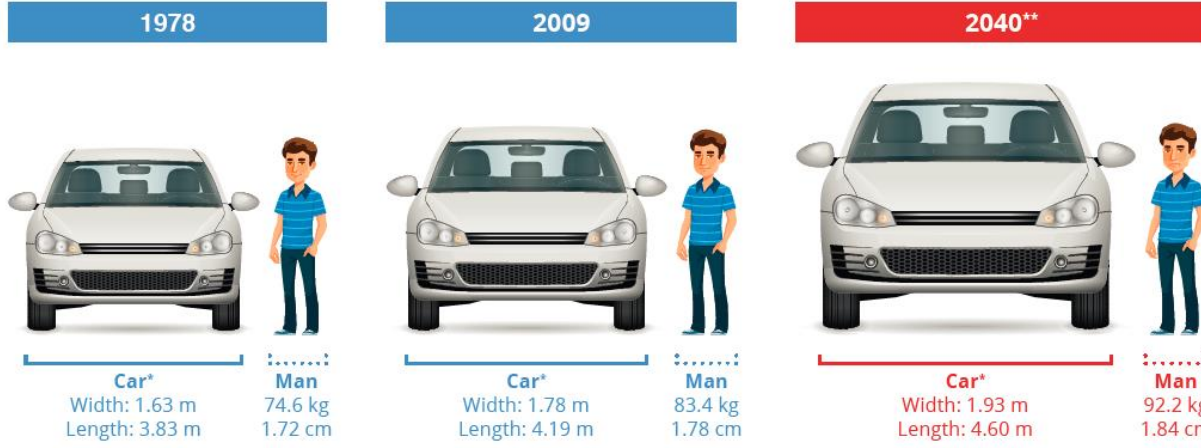


?

# Cars grow from generation to generation

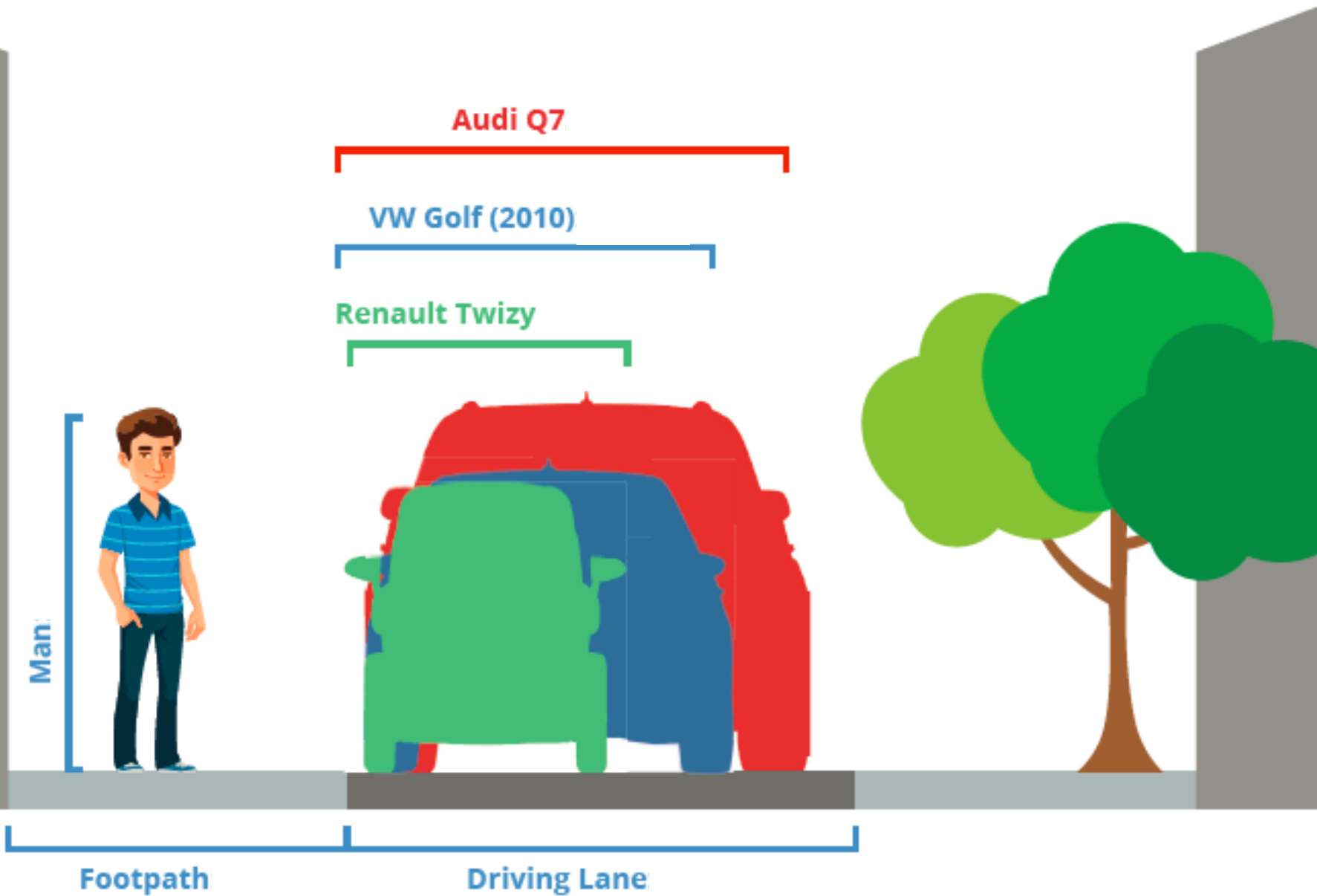


\*Car data is based on the VW Golf Series  
 \*\*Values for 2040 are extrapolated

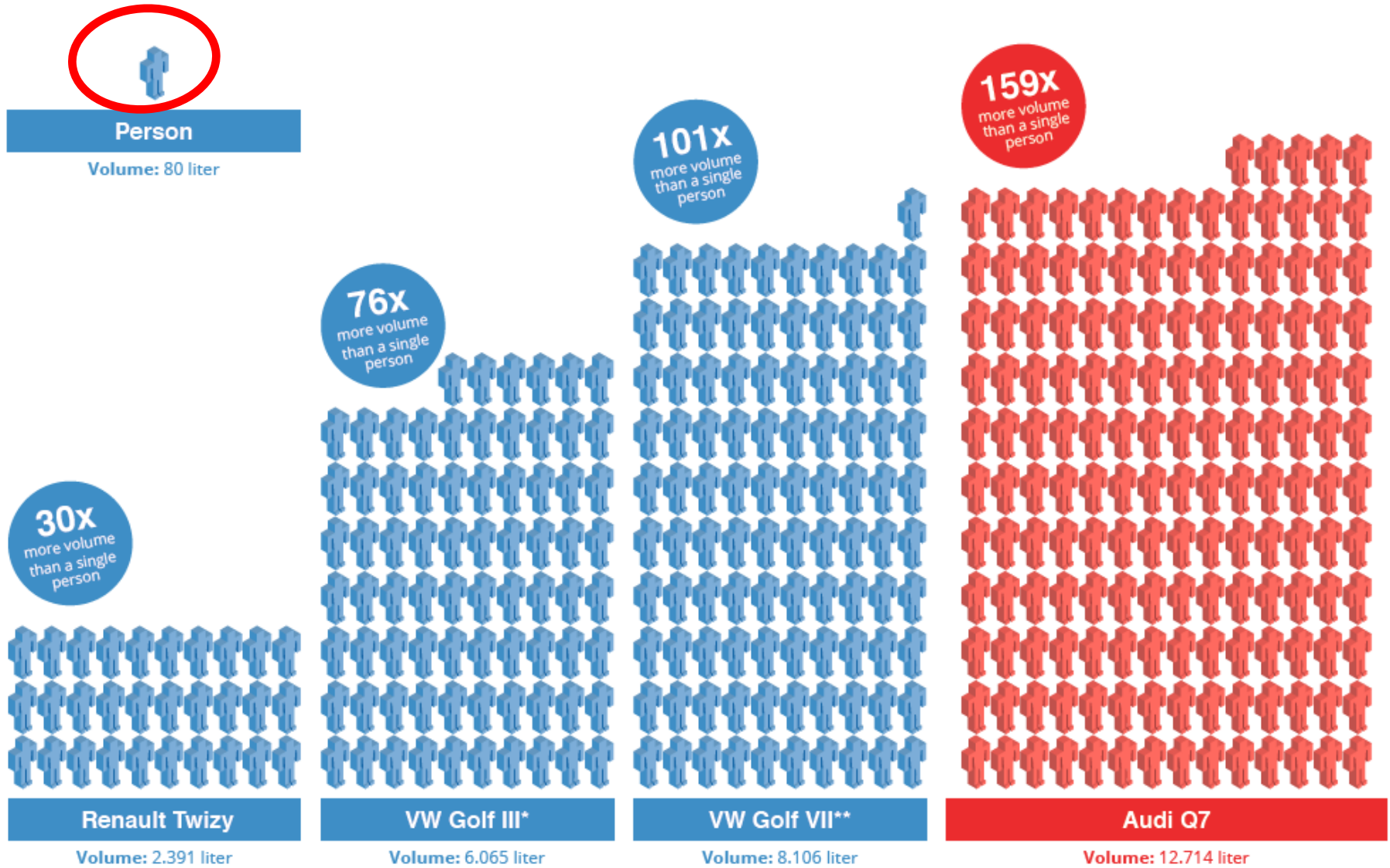
# People buy ever bigger cars



# Cars take public space: less or more



# Volumes of cars in the streets grow



\*VW Golf Series between 1991-1997. \*\*VW Golf- Series as of 2012.

# The transport tools we use

Renault Twizy

VW Golf III

Audi Q7



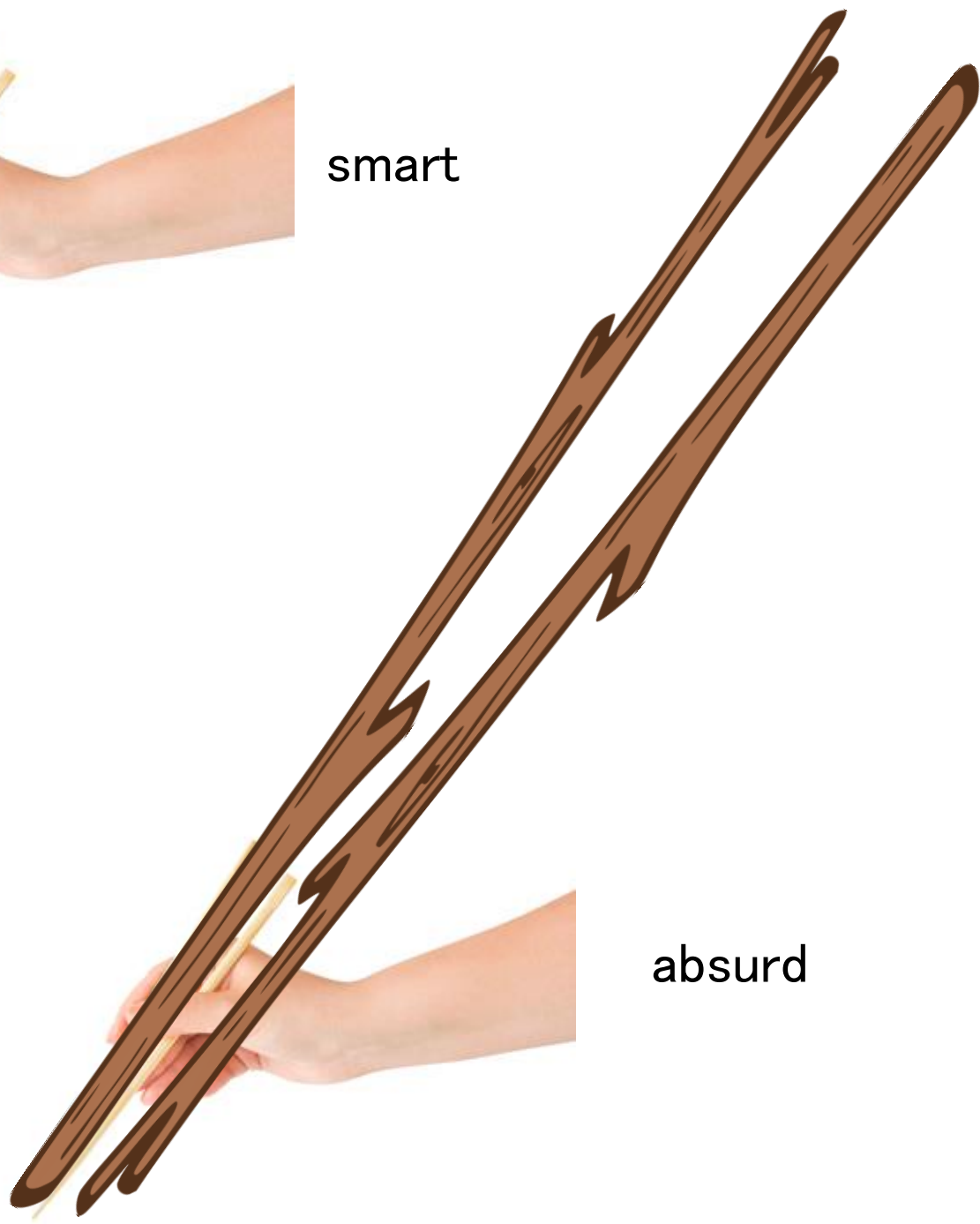
500 kg

1,2 tons

2,5 tons



smart



absurd



smart



absurd

Renault Twizy

VW Golf III

Audi Q7



smart



absurd



Size &  
design speed  
matter !