MAINSTREAMING ECOMOBILITY
IN URBAN & REGIONAL DEVELOPMENT
2017

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Penang, Malaysia
PENANG - Pearl of the Orient

- **Land Area (km²)**: 1,039
- **Population**: 1.64 million
- **Density (per km²)**: 1,604
- **Temperature**:
  - 90°F | 77°F
- **Rainfall (in)**:
  - 2.7 (dry)
  - 15.1 (wet)

**State Capital of Penang**

**GEORGETOWN**

- **Ethnics**:
  - Malay: 9.8%
  - Chinese: 41.2%
  - Indian: 41.2%
  - Others: 0.7%
  - Non-Malaysian: 7.2%

**Languages**
- Malay
- English
- 中文

**Taxi services**: 3,500

**Public busses**: 420
CURRENT SERVICES TO IMPROVE CONNECTIVITY

3. FERRY SERVICES

PENANG MASTERPIECE

USED BY PENANGITES TO TRAVEL FROM BUTTERWORTH (MAINLAND) TO PENANG ISLAND.
In the effort to promote the use of public transportation (buses for the time being in Penang), the Penang Government has been subsidizing for the following bus services.
Note: Transit alignment & system are subject to review prior to implementation.
A bicycle sharing system (Link Bike) is being implemented in George Town as an alternative mode of transportation for short trips, replacing cars in the narrow streets of George Town.
The campaign was launched in November 2015 by Penang City Council which aspires to make the island a safe haven for pedestrians. Its main aim is to improve Penang’s low walkability index and address the growing number of apathetic motorists on the road.
CLEANER, GREENER, SAFER, HEALTHIER PENANG
THANK YOU