Moving Towards A Safer and Healthier Transportation System -- Taiwan's Experience

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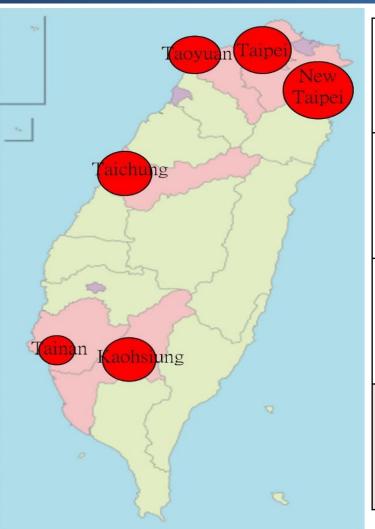






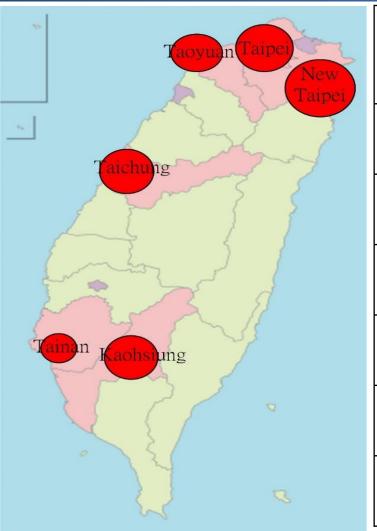


Is it safer to live in a major city?



	Six Major Cities In Taiwan	Other Counties In Taiwan
Population	69.2 %	30.8%
Number of Traffic Injuries	70.0%	30.0%
Number of Traffic Fatalities	52.0%	48.0%

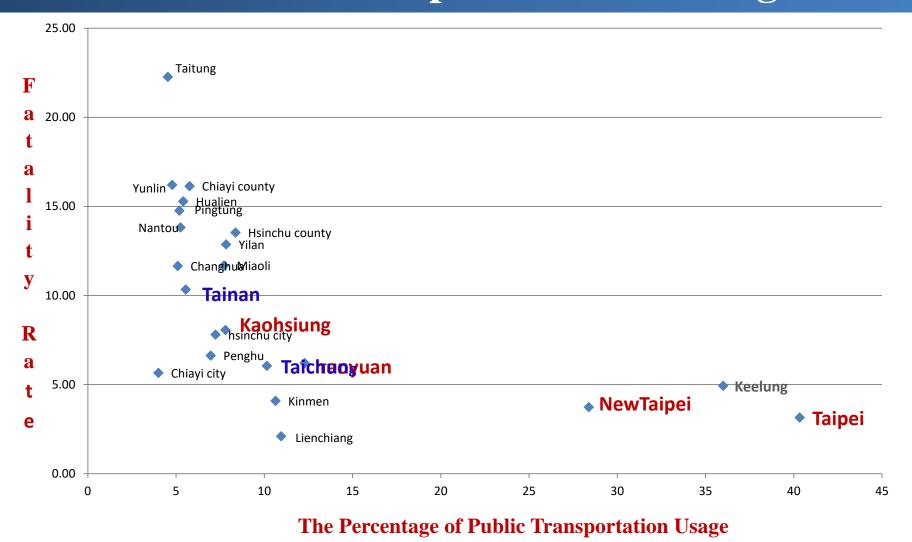
Accident Rates for 6 Major Cities in Taiwan



Traffic Fatalities & Injuries per 100,000 Pop.	Population (Million)	MRT	% of Public Transportation Usage	
Taipei City (3.15, 1011)	2.685	Yes	40.7	
New Taipei City (3.73, 944)	3.985	Yes	29.9	
Taoyuan City (6.20, 1761)	2.175	New	13.0	
Taichung City (6.05, 2558)	2.780	Under Const.	11.1	
Tainan City (10.3, 1456)	1.886	No	5.9	
Kaohsiung City (8.07, 2339)	2.778	Yes	7.9	

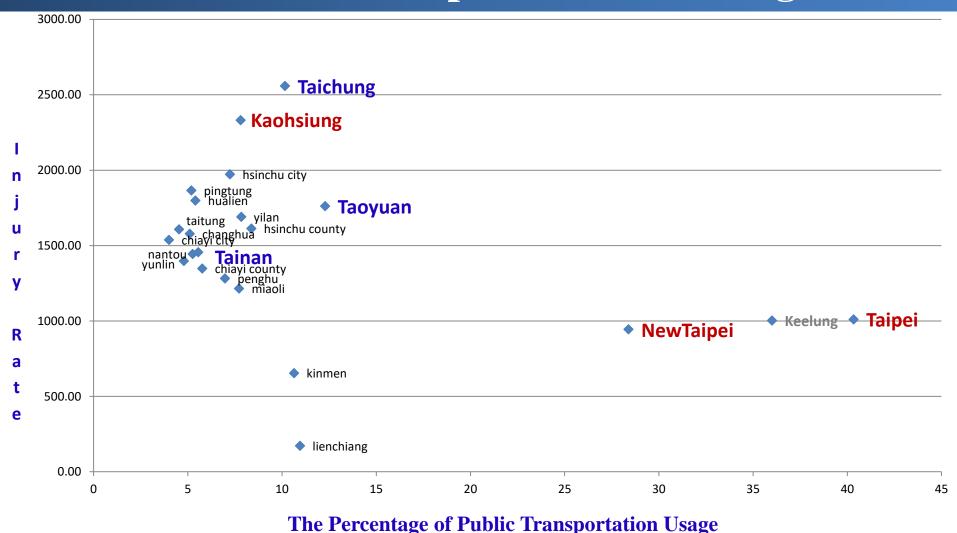


Accident Fatalities per 100 Thousand Population vs. Public Transportation Patronage



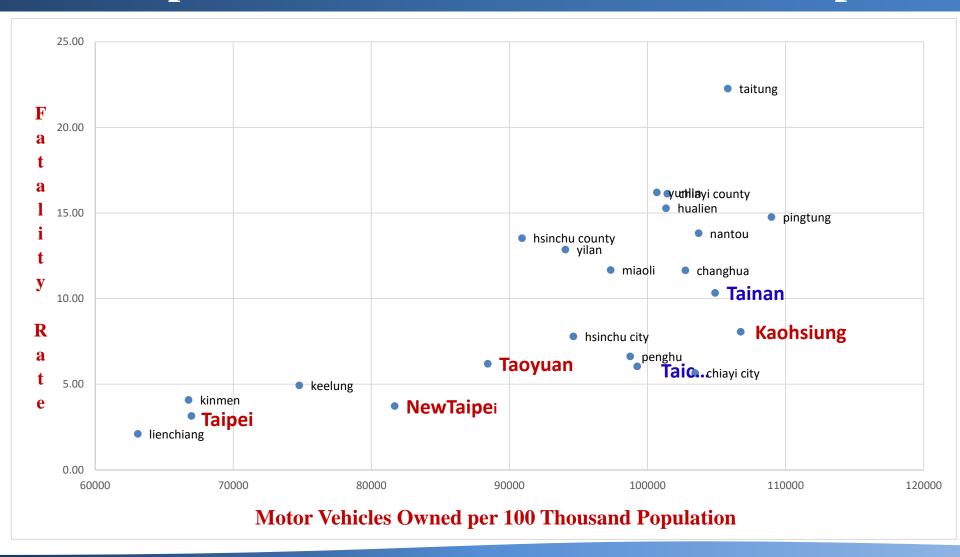


Accident Injuries per 100 Thousand Population vs. Public Transportation Patronage



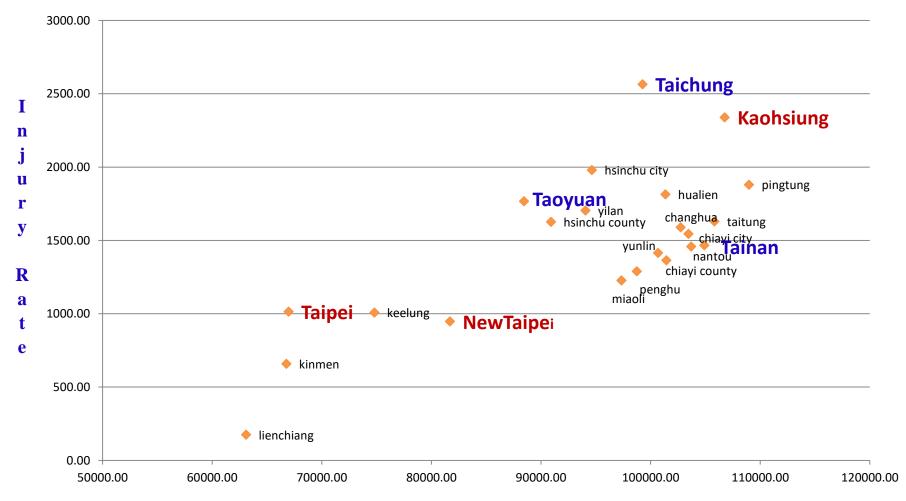


Accident Fatalities per 100 Thousand Population vs. Motor Vehicle Ownership





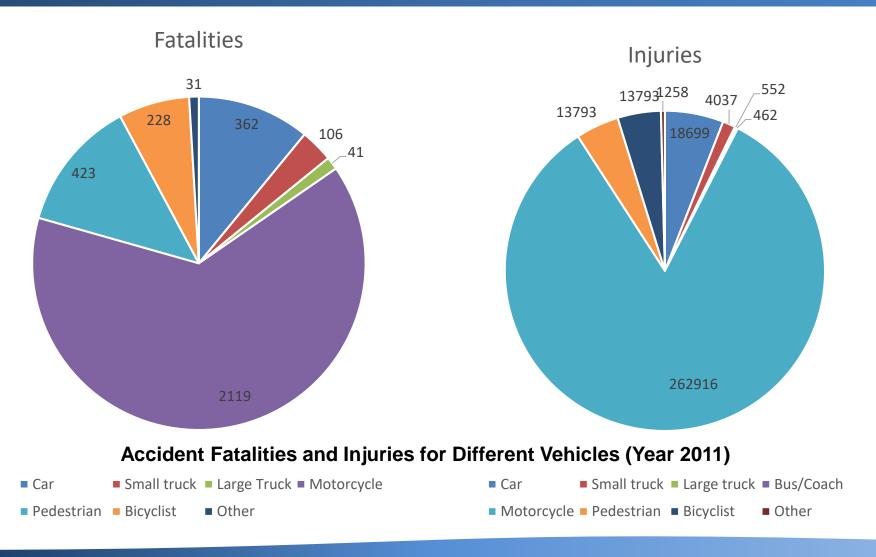
Accident Injuries per 100 Thousand Population vs. Motor Vehicle Ownership







Accident Fatalities and Injuries for Different Transportation Modes





The Mode Use of Travel in Taiwan

	Neighborhood Travel (< 1Km)	Short Distance Travel (1~15Km)	Medium Distance Travel (15~60Km)	Long Distance Travel (>60 Km)
Walk				
Bicycle	0			
Motorcycle	•••••		0	
Car			••••	
Bus	0			
Mass Rapid Transit			0	
Traditional Railway			••	•••
High Speed Rail				0



Moving Towards A Safer Transportation

- Moving private vehicle users towards public transportation in Taiwan
 - MRT construction projects in major cities Taipei, New Taipei, Taoyuan, Taichung and Kaohsiung.
 - LRT construction projects in Taiwan Kaohsiung and New Taipei
 - Traditional railway improvement Taiwan Railway Administration (TRA)
 - Bus service improvement projects
 - ✓ Subsidizing new bus purchase
 - ✓ Seamless transportation time, ticket, information, fare, ... etc.
 - ✓ Employing new technologies for bus operation safety
 - ✓ Promoting road traffic safety management system ISO 39001



Moving Towards A Safer Transportation

- Engineering improvement projects
 - Roadway safety design
 - ✓ Motorcycle: priority lane, pavement and marking, motorcycle waiting zones,
 - ✓ Pedestrian: sidewalk construction
 - ✓ Bicycle: bicycle lane
 - > Traffic engineering and management
 - ✓ Traffic signal design: pedestrian signal, motorcycle two-step left turn regulation, pedestrian priority program
 - ✓ Traffic regulations: Seat-belt, helmet, BAC regulation, speeding, senior driver licensing
- ◆ Traffic safety enforcement projects
 - Traffic safety campaign: drunk driving, speeding, unlicensing driving, parking violation, ..etc.



Moving Towards A Safer Transportation

◆ Traffic safety education

School education

- ✓ Traffic safety education review program
- ✓ School bus administration program
- ✓ Bicycle and motorcycle riding training and education

Continuing education

- ✓ Roadway traffic safety instructors program
- ✓ Community traffic safety education program

Driver education & Licensing

- ✓ Driving school administration and evaluation program
- ✓ Driver licensing modification
- ✓ Senior driver licensing program



Moving Towards A Healthier Transportation

Green Transportation Promotion

- Electric vehicle projects
 - ✓ Electric bus and motorcycle
 - ✓ Emission inspection programs
- Pedestrian and bicycle projects
 - ✓ Sidewalk construction and improvement program
 - ✓ Bicycle lane and public bicycle (Ubike)
 - ✓ Bicycle parking facility
- Public transportation projects
 - ✓ Electric and low floor bus program
 - ✓ Free bus programs in several cities
 - ✓ Energy saving education for commercial drivers



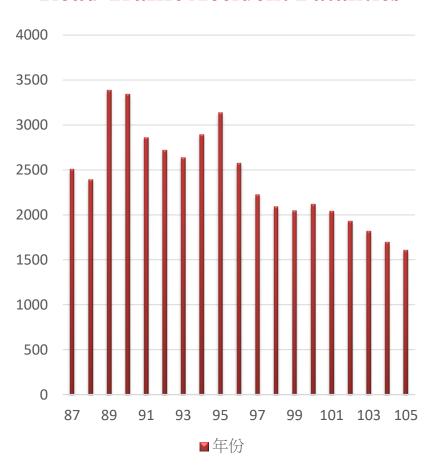
Efforts: Traditional Strategies

	Make it safer and healthier
Walk	 Encourage, Promote, Environment & Engineering Improvement exclusive pedestrian signal, walkway, sidewalk, pedestrian priority
Bicycle	 Encourage, Promote, Environment & Engineering Improvement bicycle lane, Ubike, school education
Motorcycle	 Reduce usage, Push toward public transportation parking charge, Licensing policy + Promote electric motorcycle
Automobile	 Reduce usage, Push toward public transportation parking charge, licensing policy + promote electric automobile
Public Transportation	 Encourage, Promote + Development and Construction Railway project: MRT, light rail system, traditional rail Bus: exclusive bus lanes, free bus project, feeder bus project, bus transfer station, BRT + electric bus project

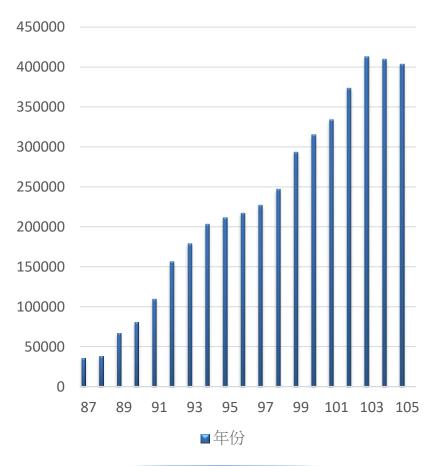


Taiwan's Performance : Accident Fatalities and Injuries 1998-2016

Road Traffic Accident Fatalities

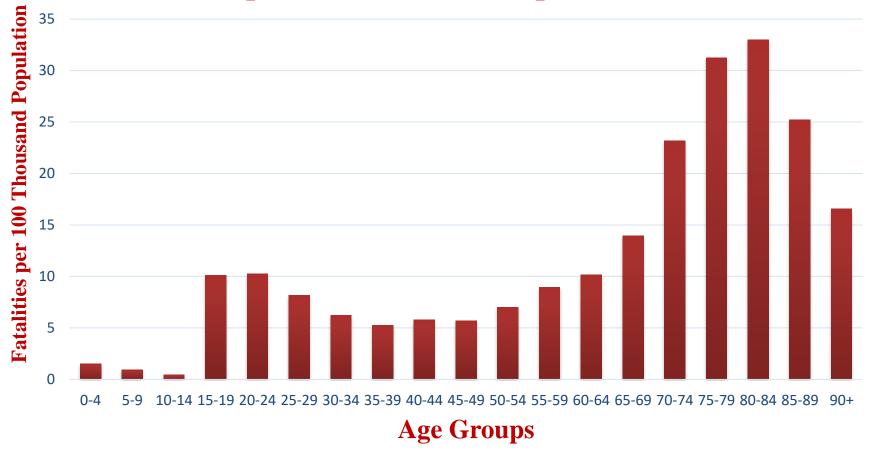


Road Traffic Accident Injuries



Accident Fatality Rates: Age Groups

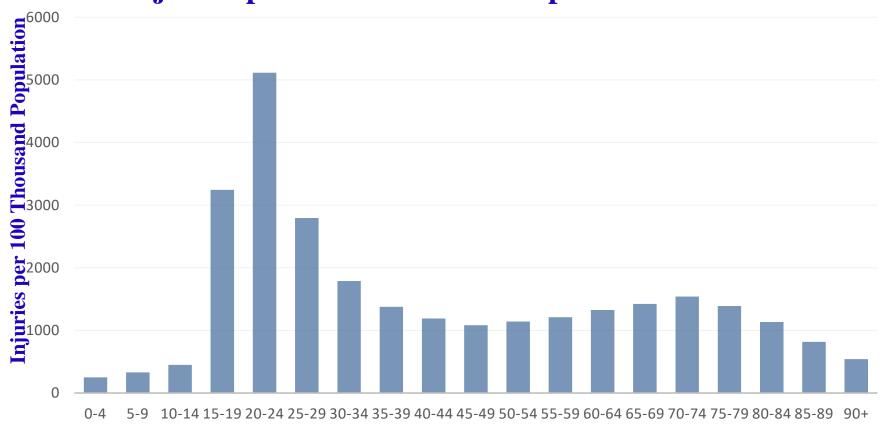
Fatalities per 100 Thousand Population in 2016





Accident Injury Rates: Age Groups

Injuries per 100 Thousand Population in 2016

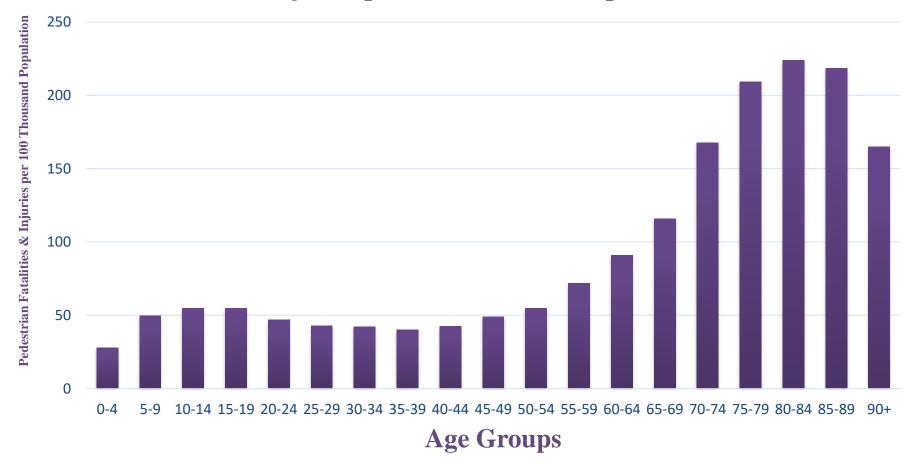


Age Groups



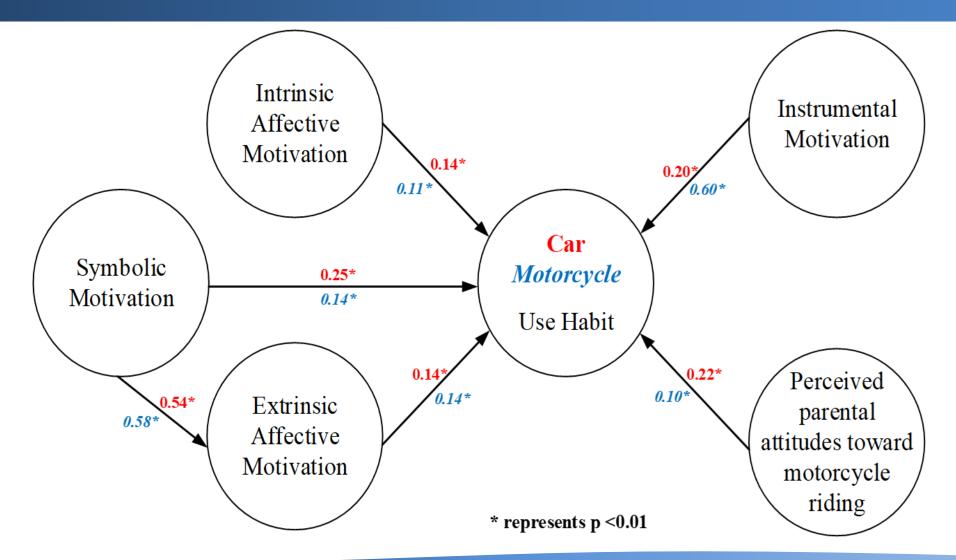
Pedestrian Accident Injury Rates

Fatalities & Injuries per 100 Thousand Population in 2016



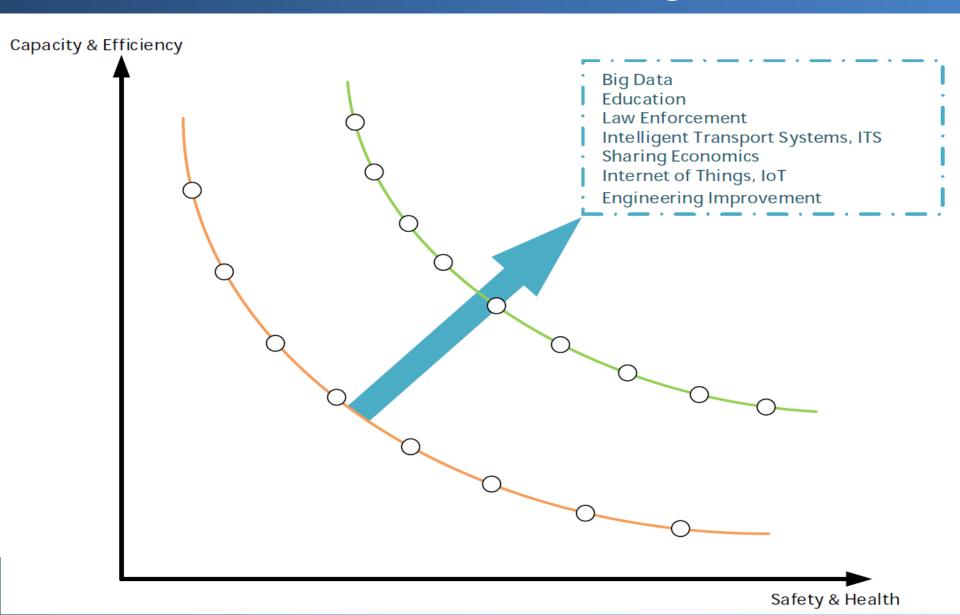


Motivations of Car & Motorcycle Usage





Moving Towards Safer and Healthier Transportation -- New Innovative Strategies



Further Steps Towards The Safer and Healthier Transportation System

- ♦ High population density and private vehicle ownership in Taiwan -- 0.59 motorcycle and 0.32 auto per person
- **♦** The increase of bicycle and pedestrian traffic accidents
- **◆** Increasing traffic injuries and fatalities for elderly people
- ◆ Challenges to Move forward A Safer & Healthier Transp.
 - > Establish a safe and sustainable culture for transportation
 - > Moving motorcyclists to use public transportation smoothly
 - > Reduce automobile ownership and usage effectively
 - > Improving the safety and environment for walking and cycling
 - > Integrating public transportations efficiently
 - > Provide safe & healthy transport service for elderly people
- ◆ Modern information and communication technologies as well as innovative management are the potential power.

